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**MEDIA ADVISORY
FOR IMMEDIATE RELEASE
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City Hall Press Conference: Community Leaders and Neighborhoods Urge Passage of Housing Element Plan Before Summer Recess

WHAT:

Together for Homes, in partnership with Common Council member sponsors of Milwaukee’s Housing Element plan, will host a press conference at City Hall to call for immediate passage of the Housing Element plan before the Common Council's summer recess. Speakers will highlight how the plan will advance housing stability, expand access to homeownership, and address Milwaukee’s growing housing gaps.

The press conference will underscore strong public support for the plan, with voices from community organizations, local leaders, and housing experts calling on the Zoning, Neighborhoods & Development (ZND) Committee and full Common Council to move the plan forward without delay.

WHEN:

Monday, July 7, 2025

10:00 AM CT

WHERE:

Milwaukee City Hall – Atrium, Corner of Wells St. & Water St.

200 E. Wells St., Milwaukee, WI 53202

WHO:

- Together for Homes coalition representatives
- Common Council sponsors of the Housing Element plan
- Milwaukee residents and neighborhoods with lived experience of housing challenges
- Housing and community development advocates

WHY:

The Housing Element plan outlines a comprehensive roadmap to create more affordable, equitable, and accessible housing across Milwaukee. As a key component of the city's planning framework, its adoption is vital to addressing displacement, rising housing costs, and the historic barriers many Milwaukeeans face in securing safe housing.

In early June 2025, Together for Homes conducted a city-wide poll on housing in Milwaukee. **73% of respondents said they support allowing multiple homes on a single lot and among respondents 18 to 35, housing cost & availability was the most important issue**, more than public safety/unsafe driving and inflation/cost of everyday goods.

The status quo of residential zoning policy is not working for most Milwaukee residents. The coalition urges Council members and the ZND Committee to adopt the Housing Element before summer recess to ensure continued momentum toward a city where everyone has a home.

Learn more:

- Together for Homes: TogetherForHomes.org
- Housing Element Plan: Engage.milwaukee.gov/HousingElement

Contact:

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