

ESPN Wisconsin 301 W Wisconsin Avenue, Suite 200 Milwaukee, WI 53203

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**ESPNWisconsin.com** 

# FINAL CHANCE: JOIN THE 2015 BADGERS BASKETBALL TEAM AT THE "MADE 'EM BELIEVE: 2015 WISCONSIN BASKETBALL REUNION

**Milwaukee, WI (June 23rd, 2025)** – This week, Frank Kaminsky, Josh Gasser, Bo Ryan, and Sam Dekker will come together in front of a live audience to relive their historic 2015 basketball tournament run. It is a "can't miss night" of untold stories, celebration, and insights on June 26<sup>th</sup>, at the Orpheum in Madison, WI.

Fans will get an up-close, inside look as Frank Kaminsky, Sam Dekker, Josh Gasser, and legendary coach Bo Ryan reunite on stage to relive their incredible journey to the National Championship game. ESPN Wisconsin host and former Badger star Ben Brust will lead the conversation, uncovering untold stories and behind-the-scenes moments that have never been shared—until now.

"This team inspired an entire state and made them believe in Wisconsin," said Ben Brust. "This reunion is more than a trip down memory lane, its chance for all Badgers fans to relive a time when college sports were at its purest form with one of Wisconsin's best teams."

"That 2015 season was unforgettable—not just for us as a team, but for the entire state of Wisconsin. This reunion is more than just a night of stories; it's a celebration of everything we built together with the fans. If you cheered us on back then, you need to be in the room with us now. This is your chance to relive it, laugh with us, hear the behind-the-scenes moments, and feel that magic one more time."

This evening will include an inside look at the unforgettable 2014-15 season, filled with thrilling victories, unforgettable moments, and the collective drive that helped solidify the team's place in Wisconsin sports history. Tickets are on sale now.

### 2025 Event Details:

• **Date:** June 26<sup>th</sup>, 2025

• Time: 7:00 PM (Doors open at 6:00 PM)

• Venue: The Orpheum Theater (Madison, WI)



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Tickets: On sale NOW at <a href="https://www.ticketmaster.com/made-em-believe-2015-wisconsin-basketball-madison-wisconsin-06-26-2025/event/0700627E02F83682">https://www.ticketmaster.com/made-em-believe-2015-wisconsin-basketball-madison-wisconsin-06-26-2025/event/0700627E02F83682</a>

## **About Good Karma Brands**

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For a full list of assets and more information, please visit www.goodkarmabrands.com.

# **Ticket Information:**

Secure your seats NOW at <a href="https://www.ticketmaster.com/made-em-believe-2015-wisconsin-basketball-madison-wisconsin-06-26-2025/event/0700627E02F83682">https://www.ticketmaster.com/made-em-believe-2015-wisconsin-basketball-madison-wisconsin-06-26-2025/event/0700627E02F83682</a>

### **Media & Partnership Inquiries**

On June 26<sup>th</sup> there is a potential opportunity to interview the panelist(s) prior to the show. If interested, please reach out to the below contacts.

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