



**FOR IMMEDIATE RELEASE**

## **MILWAUKEE NONPROFITS INVITED TO APPLY FOR \$45K REACH GRANT**

*Additional one-time funding also available for high-impact projects*

**MILWAUKEE (June 20, 2025)** – The [Real Estate Alliance for Charity \(REACH\)](#) today announced that applications are open for its **2025 Charitable Giving Program**, which awards a three-year grant totaling \$45,000 to a Wisconsin-based nonprofit that provides direct services to children and families. The deadline to apply is **Friday, July 25, 2025**.

REACH is the primary charitable organization for the commercial real estate community in Southeast Wisconsin, supported by local CRE professionals and businesses as well as a coalition of associations, including BOMA, CARW, CCIM, NAIOP, SIOR, IREM and WCREW. Since 1998, the organization has donated nearly \$1 million to dozens of local nonprofits.

Each year, REACH selects one nonprofit to receive \$15,000 annually for three years, for a total donation of \$45,000. The organization's intent is to have a significant impact on smaller organizations that may sometimes be overlooked by larger foundations and programs. Current recipients include Fondy Food Center, PEARLS for Teen Girls and Walker's Point Youth & Family Center.

In addition to the flagship Charitable Giving Program, REACH will also distribute **one-time High Impact Grants** in 2025. These flexible grants—typically up to \$5,000—are designed for immediate needs or opportunities aligned with REACH's mission to improve the lives of those in need, especially children, through financial and in-kind support from Wisconsin's commercial real estate community. Past recipients include Sweet Abilities, Meta House, Prevent Blindness and others.

"REACH exists to support the incredible work being done by small but mighty nonprofits that serve youth and families across Wisconsin," said Rob Habich, REACH President and Chief Legal Officer at Marquee Capital. "We're honored to be a bridge between the commercial real estate industry and organizations that are positively impacting the lives of those in our community."

To apply or learn more about either grant opportunity, visit [www.REACH-WI.org](http://www.REACH-WI.org).

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### **About the Real Estate Alliance for Charity (REACH)**

REACH is a 501(c)3 non-profit organization that serves as the primary charitable organization for the commercial real estate community in SE Wisconsin. Since 1998, REACH has donated more than \$950,000 to various Milwaukee organizations that focus on making our community a healthier, more vital place to live. Visit [www.reach-wi.org](http://www.reach-wi.org) for more information.

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