

Eat Pretty Please Launches in Milwaukee: Empowering Families to Rediscover the Joy of Cooking Together

Milwaukee, WI — June 11, 2025 — Eat Pretty Please, a new food and wellness brand founded by chef, mother, and entrepreneur Monica Hidalgo, will officially launch on Thursday, July 17 with *Eat Pretty Please* — an intimate one-night event designed to inspire Milwaukee families to reconnect with cooking and nutrition in a fun, creative, and approachable way.

In a time when dining out is increasingly common and fewer children are learning to cook at home, Eat Pretty Please is on a mission to change the narrative. The brand aims to empower parents and kids to approach cooking not as a chore, but as an opportunity to build confidence, creativity, and lifelong healthy habits together.

“Our kitchens are shrinking and our takeout bills are growing,” says founder Monica Hidalgo. “But what we truly crave is connection — and it starts at the table.”

Event Details:

What: The Pretty Little Foodie Fest – Eat Pretty Please Launch Event

When: Thursday, July 17, 2025 | 6:00–9:00 PM

Where: Sanger Garden House, Milwaukee

Tickets: <https://www.eventbrite.com/e/1417903721199?aff=oddtcreator>

- General Admission – \$45
 - VIP –\$60 (includes premium seating and a special gift)
- Attendance is limited to 100 guests; tickets are expected to sell out.*

Who Should Attend:

- Parents seeking to cook more and stress less
- Food lovers looking for a refreshing take on wellness
- Families eager to bring joy and fun back to mealtimes
- Supporters of local, women-owned, and immigrant-owned businesses
- Anyone who values connection, nourishment, and community

About Eat Pretty Please

Founded by Monica Hidalgo — trained chef, mom of two, and immigrant entrepreneur — Eat Pretty Please was created to fill a growing gap in modern family life: the lack of hands-on, joyful, and educational cooking experiences for children. Combining her culinary background, love of nutrition, and real-life parenting experience, Hidalgo developed Eat Pretty Please as a platform

where kids and parents alike can explore food in a colorful, playful, and pressure-free environment.

Eat Pretty Please offers family cooking classes, recipes, and resources that focus on:

- Making nutrition accessible and enjoyable
- Reducing mealtime stress and pressure
- Teaching kids autonomy, creativity, and life skills through cooking
- Encouraging confidence, curiosity, and responsibility around food

At its core, Eat Pretty Please believes that when kids learn to take care of themselves early, they grow into adults who prioritize their own well-being. And that's the most beautiful gift we can give them.

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