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## NORTH SHORE BANK NAMED A BEST BANK IN WISCONSIN BY FORBES FOR SIXTH YEAR

BROOKFIELD, Wis. – North Shore Bank announced today the company has been named to Forbes Best-In-State Banks list for 2025. The community bank has been providing financial services to local residents for over 100 years and has received Best-In-State Banks distinction for Wisconsin by Forbes six times.

Forbes' 2025 edition of America's Best-In-State Banks recognizes the financial institutions most valued by residents in each state—those that stand out for meeting the unique needs and expectations of their local communities. To determine the top performers, Forbes partnered with market research firm Statista, drawing on two main data sources: an independent survey of approximately 26,000 U.S. consumers who evaluated banks across key criteria such as trust, terms and conditions, branch services, digital services, customer services, and financial advice, as well as a sentiment analysis of publicly available online reviews for each bank, in each state.

"It's a true honor to be recognized as Best in State for the sixth year," said Susan T. Doyle, senior vice president of retail banking for North Shore Bank. "For more than 100 years, we've built lasting, trusted relationships—with our customers, our communities, and our employees—and this recognition is a reflection of that ongoing commitment."

Founded in 1923 and headquartered in Brookfield, Wisconsin, North Shore Bank is a mutual savings bank with assets of over \$2.5 billion and 42 offices throughout eastern Wisconsin and northern Illinois. Wisconsin locations are in metro Milwaukee, Germantown, Ozaukee County, Racine, Kenosha, Appleton, Menasha, Green Bay and surrounding areas, Burlington, Union Grove, Muskego, and Door County. Locate a North Shore Bank office. You can also connect with the bank on LinkedIn, Facebook, Twitter, Instagram, YouTube, and TikTok.



