



FOR IMMEDIATE RELEASE

**46 Years of the Café Hollander Otto Wenz Downer Classic presented by ISCorp –
Fun, Fast Pace Racing & Festivities**

Milwaukee, WI – Returning to the Historic Downer Avenue Business Improvement District on Saturday, June 28, the Café Hollander Otto Wenz Downer Classic bike race presented by ISCorp, is set and ready to roll! Downer is excited to once again be a host city for the largest cycling event in the country, Kwik Trip Tour of America's Dairyland. On day 9 of the 11-day tour, Downer Avenue will welcome 500 cyclists from around the country and abroad as they compete for prizes and prizes, which reach speeds up to 35 mph!

Back for the second year, the Café Hollander Otto Wenz Downer Classic will include a 1-mile running race, the Dairyland Mile hosted by Infinity Running. During the community hour, the Kid's Roll will also play a part in the entertainment for the day with a decoration station, sponsored by Little Sprouts Play Café - don't forget your helmets! To reward the participants, Breadsmith will be providing cookies to celebrate.

Café Hollander will keep the momentum going with food and drinks on Hackett Avenue. The Classic promises an electric energy that will be shared across all racing categories. Tight turns and a big party at the finish makes the Downer Classic the perfect summer event for racers and spectators alike!

Race Schedule

10:05am Junior Boys and Girls 11-12
10:35am Junior Girls 13-16
11:15pm Junior Boys 13-14
11:55pm Master Women 55+
12:45pm Master Men 70+
1:40pm Master Women 35-44 Cat 1/2/3, 45-54 Open
2:40pm Masters Men 65-69
3:35pm Junior Boys 15-16 Cat 1/2/3
4:30pm Stone Creek Women Pro/1/2
6:00pm Community Hour – Dairyland Mile & Kids Roll
7:00pm Sendik's Men Pro/1/2

More information on the Otto Wenz Café Hollander Downer Classic can be found at <http://www.downeravenue.com>.

Media interested in special previews of the music and activities, or interviews with the organizers should contact Janet Henning at 414-585-8100 or historicdowneravenue@gmail.com. Day-of media opportunities are available and welcomed.