

Press Advisory

Event: Dads Care for Child Care

When: Wednesday, June 11, 12 - 1pm Where: State Capitol - North Hearing Room

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In time for Father's Day, dads are demanding action. Fathers, grandfathers, parents, child care providers are heading to the capitol to participate in a forum, led by legislators & community leaders, to demand action around the child care crisis.

Event partners include:

- Black Child Development Institute -Wisconsin
- The Hmong Institute
- Motherhood for Good
- The Main Street Alliance

- Milwaukee Succeeds
- One City Schools
- Thriving Wisconsin
- Wisconsin Alliance for Infant Mental Health
- Wisconsin Public Education Network

We invite press to attend - there will be great visuals of dads speaking out on child care, right before Father's Day. Interviews of dads in attendance are possible as well.

The issue

Child care is unaffordable and unavailable for too many working families. Child care staff are severely underpaid and this critical industry is on the verge of collapse unless there is continued economic support. Wisconsin's child care crisis hits families of color particularly hard because families of color are more likely to pay a larger share of their income for child care than white families. A typical, median-income Black family with two young children would have to spend 56% of their income on child care, a larger share of total family income than that of any other group. Learn more about Wisconsin's child care crisis here.

Our Asks

We're calling on Wisconsin's legislators to prioritize state investments in quality early childhood education. Specifically, we're asking for:

- Approve \$480M funding in the 2025-27 state budget for significant and sustained investment in child care.
- Protect Head Start from federal attacks.