



Press release

Milwaukee Habitat for Humanity and Acts Housing combine forces to highlight progress on affordable homeownership initiatives

Volunteers from the Charles Antetokounmpo Family Foundation and GE HealthCare rolled up their sleeves alongside their Milwaukee neighbors to build a stronger, healthier community

Milwaukee, WI – May 29, 2025 – On May 29, volunteers united by Powering Milwaukee Forward, a philanthropic initiative of GE HealthCare, the GE HealthCare Foundation and the Charles Antetokounmpo Family Foundation (CAFF) came together to support the efforts of two community organizations dedicated to advancing homeownership for local families.

Milwaukee Habitat for Humanity and **Acts Housing** proudly celebrated a powerful day of service, to highlight how stable housing improves long-term health outcomes for Milwaukee residents.

The event, hosted at a Milwaukee Habitat for Humanity build site, showcased the collective efforts already underway to expand affordable homeownership opportunities across the city. The Antetokounmpo family and volunteers from GE HealthCare were in Milwaukee's Harambee neighborhood building homes and hope for local families striving towards stability and self-reliance.

“Having a safe and affordable place to call home is something that every family deserves,” said Giannis Antetokounmpo of the Charles Antetokounmpo Family Foundation. “It’s more than just a roof – it’s about stability, love, and the chance to build a better future. Seeing the impact today reminds me that when we invest in people and their neighborhoods, we’re building a stronger future for us all.”

Throughout the day, the organizations spotlighted how they work side-by-side to create pathways to long-term financial security and improved well-being:

- **Acts Housing** provides homebuyer education, financial coaching, lending and real estate services, and home rehabilitation coaching – helping prepare families for long-term success.
- **Milwaukee Habitat for Humanity** works alongside families to make first-time homeownership attainable and offers affordable critical home repairs for existing homeowners in need.

Together, their programs help local families access opportunities to build equity, lower their overall housing costs, and move toward greater financial stability – foundational steps that also contribute directly to improved health outcomes.

“Events like this demonstrate the powerful nonprofit housing ecosystem we have in Milwaukee, and align with the goals of Powering Milwaukee Forward,” said Brian Sonderman, CEO of Milwaukee Habitat for Humanity. “Teamwork, family, collaboration and the power of community coming together to create a better future. GE HealthCare and CAFF’s support energizes our teams and supporters and reminds us that stable housing is critical to building healthy, thriving neighborhoods.”

“Our work is about helping families take the necessary steps to homeownership,” said Michael Gosman, CEO of Acts Housing. “When we help individuals remove the barriers to purchasing a home, we not only improve homeownership in this city, but also long-term financial and personal well-being. We are proud to collaborate with organizations and leaders who understand that housing is foundational to health.”

The event served as a meaningful reminder that when communities work in collaboration, they can build more than homes – they can build brighter, healthier futures for all.

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