**Friday, May 30, 2025**
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**FOR IMMEDIATE RELEASE**

**WATERFORD WINE & SPIRITS ANNOUNCES SUMMER IN FRANCE WINE FESTIVAL**

**Subhead:** Milwaukee Tasting Event to Feature Over 75 Wines Including Grand Cru Burgundy, Vintage Champagne, Sancerre and Rosé

**Milwaukee, WI** — Waterford Wine & Spirits is proud to announce its second annual *Summer in France* festival, an immersive wine tasting experience showcasing over 75 wines from the most iconic regions of France. Held at Waterford’s flagship **Milwaukee location on Saturday, June 7**, this event will explore the elegance, depth, and diversity of French rosé and white wines through two unique tasting sessions: **VIP** and **General Admission**.

“Summer in France is one of our most exciting events of the year,” said Jason Wedl, General Manager at Waterford. “We’ve curated a huge line-up—one that brings the charm and diversity of French wine right to Milwaukee’s door. Whether you’re a seasoned Francophile or just starting to explore, this is your chance to experience the magic of French wine!”

From the mineral-rich soils of Chablis to the sun-drenched vineyards of Provence and the limestone slopes of Burgundy, *Summer in France* offers an opportunity to discover, taste and celebrate the world-class wines that define French summer drinking.

**VIP Session | 11:00 AM – 1:30 PM | $100**For collectors and connoisseurs, the VIP Session offers early entry and access to **30+ ultra-premium wines**, many of which are rarely available for public tasting. In addition to General Admission selections, VIP guests will taste Grand Cru white Burgundy, vintage Champagne, and limited-production wines from France’s most revered producers.

**Exclusive VIP selections include:**

* 2021 Domaine Niellon Chevalier-Montrachet Grand Cru – $1,199.99
* 2022 Domaine Long Depaquit Grand Cru Moutonne Monopole – $361.99
* Charles Heidsieck Rare Champagne – $378.99
* 2018 Clos Rougeard "Les Clos" – $249.99
* 2023 La Voie Royale Chardonnay – $239.99
* 2022 Domaine Niero Condrieu Vernon – $147.99
* Additional selections from Saint-Aubin, Puligny-Montrachet, Meursault, and beyond

 **VIP Tickets:**
$100 per person | Ticket credited toward 12-bottle purchase (no cash value)
**VIP Tickets:** <https://waterfordwine.com/products/summer-in-france-vip-session-milwaukee>

**General Admission | 2:00 PM – 4:30 PM | $50**Guests attending the General Admission session will enjoy a curated selection of **40+ wines** from across France, including dry rosés, crisp white blends, sparkling wines, and regional classics from the Loire Valley, Burgundy, and Provence.

**Highlights include:**

* 2024 Château Gassier "Esprit Gassier" Côtes de Provence (Magnum) – $44.99
* 2023 Domaine Ventoura Chablis – $37.99
* 2023 Gros Noré Bandol Rosé – $50.99
* 2022 Domaine Vacheron Sancerre – $69.99
* NV Brocard Pierre “Tradition” Brut d’Assemblage – $68.33
* Dozens more to be announced

**General Admission Tickets:**
$50 per person | Ticket credited toward 12-bottle purchase (no cash value)
**Purchase here:** <https://waterfordwine.com/products/summer-in-france-a-festival-in-blanc-and-rose>

**Location: Waterford Wine & Spirits – Milwaukee. 2120 N. Farwell Ave, Milwaukee, WI 53202**

**Date:** Saturday, June 7, 2025
**Sessions:** VIP Tasting: 11:00 AM – 1:30 PM | General Admission: 2:00 PM – 4:30 PM

This is a rare opportunity to experience the wines of France side-by-side—from approachable summer staples to rare cellar selections—all with exclusive event-only pricing.

**Tickets are limited. Early registration is highly recommended.**

**About Waterford Wine & Spirits**
Waterford Wine & Spirits is Wisconsin’s premier boutique wine destination with locations in Milwaukee, Madison, Green Bay, and Delafield. Known for its curated selections, knowledgeable staff, and commitment to wine education, Waterford hosts regular tastings and exclusive events for wine lovers across the state.

For media inquiries or interview requests, please contact:
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