



Brady Street Launches First Annual Pride Celebration with Colorful Community Art Initiative

PRESS RELEASE

FOR IMMEDIATE RELEASE

Milwaukee, WI – May 30, 2025 – Starting June 1, Brady Street will kick off its first annual Pride celebration with a vibrant artistic display that reflects the spirit of inclusivity and joy within our community. The festivities will culminate in a lively Pride Festival on Sunday, June 29.

To honor Pride month, volunteer artists will create colorful murals and displays along Brady Street, showcasing the creativity and unity of our diverse community. This initiative not only beautifies our neighborhood but also serves as a powerful symbol of love and acceptance during this meaningful month.

"We are thrilled to participate in a celebration that embraces everyone in our community," said Michael Sander, Executive Director of the Brady Street Business Improvement District. "This Pride celebration is an opportunity for all of us to shine bright, support one another, and express our individuality through art."

Residents and visitors are encouraged to stop by starting this Sunday to witness the transformation of Brady Street and connect with the artists bringing these lively displays to life. Join us in celebrating love, diversity, and creativity!

Event Details:

- What: First Annual Brady Street Pride Celebration

- When: Festival on Sunday, June 29; Art displays starting June 1

- Where: Brady Street, Milwaukee, WI

For more information, please contact: Michael Sander, Executive Director, Brady Street Business Improvement District 414-272-3978 Michael@bradystbid.com

Join us in celebrating Pride month with art, unity, and joy—because everyone deserves to be part of the colorful tapestry of our community and neighborhood.

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