

## MILWAUKEE NIGHT MARKET

### Vendor lineup announced for the 2025 Milwaukee Night Market, presented by Clover®

*Milwaukee Night Market returns for four nights this summer, opening the season on June 11*

**MILWAUKEE** – [Westown Association](https://www.westown.org) announced the vendor lineup for the 2025 [Milwaukee Night Market](https://mkenightmarket.com), presented by [Clover®](https://www.clover.com). The lineup of 220 local, small businesses features a variety of artists, restaurateurs and makers of all sorts. The Milwaukee Night Market returns to West Wisconsin Avenue between 2<sup>nd</sup> Street and Vel R. Phillips Avenue on June 11, July 16, August 13 and September 10 from 5 to 10 p.m.

"The Night Market has really become one of Milwaukee's favorite gathering places, especially for those who love to support local businesses. With an impressive lineup of over 220 vendors, there is something for everyone to enjoy at the Night Market," said Stacie Callies, Executive Director of Westown Association. "We are proud to host the Night Market in the heart of the Westown neighborhood and can't wait to kick-off the season on June 11."

"We're proud to bring Clover back to the Milwaukee Night Market as presenting sponsor for a third consecutive year, furthering our longstanding commitment to supporting small business," said Bob Hau, Chief Financial Officer of Fiserv. "Through Clover, the world's smartest point-of-sale and business management platform, Fiserv is empowering the success of small businesses that fuel our local economy, and we look forward to celebrating Milwaukee's business community this summer."

Attendees can expect to see new and returning vendors throughout the summer including:

- **Twisted Plants** – This long-time vendor of the Night Market is a fan-favorite for plant-based and vegan eats.
- **Refresh Vintage** – Located on the lower east side, Refresh Vintage's collection of timeless clothing and accessories will be featured during the July 16 Market as part of this year's "Retro Rewind" theme night.
- **Happy Accidents by Lex** – A self-taught artist who creates Bob Ross inspired landscape oil and acrylic landscape paintings on canvas and wood.
- **Chelotzin** – Participating in their third season at the Night Market, this Latina-owned business brings a beautiful selection of indoor plants.
- **HoneyBee Sage Wellness & Apothecary** – An herbal beverage cafe located on N MLK Drive combines the unique concept of an apothecary, tea cafe, and alcohol-free craft cocktail lounge.
- **414 Milwaukee** – A staple of the Night Market, this streetwear brand is dedicated to celebrating the people and the communities of Milwaukee.
- **golden gracie co.** – Pet owners will be excited to see this new vendor providing high quality, easy to wear and stylish pet accessories.

The vendor lineup changes each month. See the full list of participating vendors at [mkenightmarket.com](https://mkenightmarket.com). The deadline to apply as a vendor has passed, however, Westown is still accepting applications for the waitlist at [mkenightmarket.com/applications](https://mkenightmarket.com/applications).

Sponsors of the 2025 Milwaukee Night Market include [Educators Credit Union](https://www.educatorscreditunion.com), [Miller Lite](https://www.millerlite.com), [Jameson Irish Whiskey](https://www.jameson.com), [Potawatomi Casino Hotel](https://www.potawatomi.com), [GRAEF](https://www.graef.com), [Gruber Law Offices](https://www.gruberlaw.com), [310W](https://www.310w.com), [People's State Bank](https://www.peoplesstatebank.com) and [VISIT Milwaukee](https://www.visitmilwaukee.org). Additional signature sponsors and new partnerships will be announced at a later date. To inquire about 2025 Night Market sponsorship opportunities, contact Stacie Callies at [stacie@westown.org](mailto:stacie@westown.org). Westown Association is a 501(c)(3) non-profit organization and donations are tax-deductible.

The Milwaukee Night Market provides a unique opportunity to gather on West Wisconsin Avenue, creating an environment for individuals of all ages and backgrounds to experience Milwaukee. You can view highlights from the 2024 Night Market at [mkenightmarket.com/media](https://mkenightmarket.com/media).

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**Westown Association** is a non-profit business association focused on championing the economic and social development of Milwaukee's central business district west of the Milwaukee River. This is accomplished through special event marketing, business advocacy, growth initiatives and public/private partnerships that improve the quality of life and vitality of the district. For more information, please visit [westown.org](https://westown.org).

Westown Association acquired the Night Market brand from NEWaukee, a local engagement agency, who had produced the event since 2014. After the Market's cancellation in 2020 due to the COVID-19 pandemic, Westown Association assumed production of the event in 2021.

#### **About Fiserv**

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