



## FOR IMMEDIATE RELEASE

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# PEARLS Announces Fall 2025 Expansion to Haymarket Neighborhood

**Milwaukee, WI —5/28/2025—** PEARLS, a leading nonprofit organization dedicated to empowering young women and gender expansive youth in Milwaukee, is excited to announce its upcoming move to a new office location. Beginning **Monday August 4<sup>th</sup> 2025, PEARLS will be operating out of its new headquarters located at 1300 N. 7<sup>th</sup> Street Milwaukee, WI 53205 in Suite 200**, a space better suited to accommodate its growing team and mission driven programming.

Founded in 1993, PEARLS for Teen Girls has provided thousands of young women, ages 10 to 19, with the support, mentorship, and leadership development needed to thrive. The move to the new space marks a major milestone in the organization's continued growth and its commitment to creating a stronger future for Milwaukee's girls.

"This move is not just about physical space—it represents a new chapter for PEARLS," said Dr. Tiffany Tardy, President and CEO of PEARLS. "Our new home will allow us to deepen our impact, welcome more girls into our programs, and continue to serve as a safe and inspiring space for leadership and personal development."

The new facility will feature expanded program areas, flexible meeting spaces, and increased capacity for the growing PEARLS team. The Haymarket neighborhood allows more accessibility while still being centrally located in the zip codes PEARLS provides the most contracted services.

To celebrate the move, PEARLS will host an **Open House and ribbon-cutting ceremony on Thursday, September 18<sup>th</sup>, 2025**, inviting supporters, partners, and stakeholders to tour the new space and learn more about its vision for the future. PEARLS remains dedicated to its mission of empowering girls to live out the PEARLS values: **P**ersonal responsibility, **E**mpathy, **A**wareness, **R**espect, **L**eadership, and **S**upport. For more information about PEARLS and the upcoming move, or to schedule any interviews or tours, please contact Amy Lynn Zwart.