Paul Schwartz paul@milwaukeepublicmarket.org Phone: (414) 336-1111 Paige Hammond Paige@milwaukeepublicmarket.org Phone: (414) 336-1111 MILWAUKEE PUBLIC MARKET

Press Release



Milwaukee Public Market Launches Fourth Riverwalk Commons Concert Series on June 3

Milwaukee, **Wisconsin – May 28**, **2025** – The Milwaukee Public Market is excited to announce the return of its Riverwalk Commons Concert Series, presented by Beer Capitol Distributing, now in its fourth consecutive year. Designed to bring neighbors and visitors together in one of the city's most unique outdoor venues, this free summer concert series celebrates local music, food, and community. The 2025 season kicks off on Tuesday, June 3, with a special series launch event featuring live music from The Panoptics, pop-up vendors, and giveaways.

2025 Riverwalk Commons Concert Series Lineup

- June 3: The Panoptics
- June 13: <u>De La Buena</u>
- June 17: <u>TallBoy</u>
- July 1: Joe Wray
- July 15: Learning To Fly
- July 29: Mathew Haeffel
- August 12: Evan Christian
- August 26: Radio Radio
- September 9: <u>Joey Acopiado</u>
- September 23: <u>Steve Beguhn</u>

Concerts are held on select Tuesday evenings, with the exception of a special Friday night performance on June 13. This concert aligns with Milwaukee Public Market's role as co-host of the <u>12th International Public Markets Conference</u>.

Each concert runs from 6:00 p.m. to 8:30 p.m., with a pre-show Happy Hour beginning at 5:00 p.m., offering drink specials from the Milwaukee Public Market's Shipping Container Bar and Draft & Vessel's vintage RK'd van, which also features a retro arcade. Attendees can enjoy rotating food truck options from local favorites like Frida's Cocina, Rosemob Grill and Cocina Filipina.

Once an underutilized parcel beneath the I-794 freeway, Riverwalk Commons, located at 423 N. Water Street, has been transformed into an active public space featuring outdoor pickleball courts, green spaces, and free neighborhood events. Proceeds from bar sales during events directly support ongoing improvements and activations within the space.

Milwaukee Public Market would like to thank Riverwalk Commons Concert Series sponsors, Beer Capitol Distributing, Lakefront Brewery, Educators Credit Union, Town Bank and Radio Milwaukee.

About Milwaukee Public Market: Since opening its doors in 2005, the Milwaukee Public Market has emerged as Milwaukee's iconic food and event destination, recently earning recognition as the #1 Best Public Market in the country. Home to 18 independently owned vendors, and a hub for public and private events and cooking classes, the market celebrates the best of local Milwaukee flavors and traditions.