



FOR IMMEDIATE RELEASE

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## **Cathedral Square Market Holds Extended Season**

*New hours, new themes, and more ways to shop local*

**MILWAUKEE, Wis. (May 20, 2025)** - East Town Association's Cathedral Square Market returns to Cathedral Square Park this summer with expanded hours, additional dates and new programming, including group exercise classes and theme days. Running June 1 through October 12 (excluding July 20 for [Bastille Days Festival](#)), the weekly market will feature fresh produce, farm-to-table goods, handmade art, live music and free yoga every Sunday from 9 a.m. to 2 p.m.

"Cathedral Square Market is a Sunday tradition for the East Town community," said Eddie Sturkey, executive director of East Town Association. "We look forward to welcoming vendors, neighbors and visitors to Cathedral Square Park."

### **Theme Days**

The 2025 season includes five themed markets with specialized programming and vendors:

- **June 15** - Father's Day
- **August 3** - Pet Day
- **August 17** - Kids Day
- **September 7** - Cathedral Square Mercado (Celebrating Hispanic Heritage Month)
- **October 12** - Fall Days

### **Live Music by Local Artists**

Local musicians will perform each Sunday from 11:30 a.m.-1:45 p.m. The performance schedule includes:

**June 1** Robin Plier

**Aug 10** Charlie Short

<b>June 8</b>	Christopher's Project	<b>Aug 17</b>	Holly Haebig and Dena Aronson
<b>June 15</b>	Field Trip	<b>Aug 24</b>	Jack Tell
<b>June 22</b>	Peter Irving	<b>Aug 31</b>	Octavio Arcanjo
<b>June 29</b>	Mighty Ms. Erica	<b>Sept 7</b>	Cecil Negron
<b>July 6</b>	Aaron Crook	<b>Sept 14</b>	Matthew Haeffel
<b>July 13</b>	Christopher's Project	<b>Sept 21</b>	The All-Star Supper Club Band
<b>July 20</b>	<b>No Market - <a href="#">Bastille Days</a></b>	<b>Sept 28</b>	Kyle Feerick
<b>July 27</b>	Jeanne Marie Farinelli	<b>Oct 5</b>	Bo Randall
<b>Aug 3</b>	Never DeadBeat Poets	<b>Oct 12</b>	Holly Haebig

### **Free Yoga and Group Exercise Classes**

Start your Sunday with movement and mindfulness:

- **Yoga from 9-10 a.m. with the Wisconsin Athletic Club**
- **Group Exercise Classes from 10:15-11 a.m. with YMCA of Metropolitan Milwaukee,** including Zumba, Body Circuit, Tai Chi and more. A full schedule is available on [East Town Association's website](#).

For weekly updates, subscribe to [East Town Association's newsletter](#). More information is available at [easttown.com/cathedral-square-market](http://easttown.com/cathedral-square-market) and the Cathedral Square Market [Facebook Page](#).

### **About East Town Association:**

East Town Association, Inc. is a nonprofit organization in downtown Milwaukee that hosts free community festivals and events. This includes Bastille Days, Jazz in the Park and Cathedral Square Market. All proceeds are returned to the community through these events and other neighborhood improvement programs. Cathedral Square Market is sponsored by Major Dental Clinics with additional support from the Wisconsin Athletic Club, YMCA of Metropolitan Milwaukee, Vertz Marketing, OnMilwaukee and Milwaukee County Parks.

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