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Inaugural Herb Kohl Service Award Winners Announced

Sheldon Lubar, Stephen Marcus, Allan 'Bud' Selig to be honored at Economic Forum on June 11

MILWAUKEE, Wisconsin – The Herb Kohl Service Award, named in honor of one of Wisconsin's most distinguished leaders, will recognize three of Milwaukee's leading philanthropic business figures at its inaugural debut on June 11.

Sheldon Lubar, Stephen Marcus, and Allan "Bud" Selig will each accept the award at the Milwaukee Jewish Federation's Economic Forum luncheon on June 11 at the Pfister Hotel. The awardees were friends with the late senator from a young age and epitomize the values of working, leading, and giving back to the community. Limited individual tickets and sponsorships for the event are [available](#).

Presented annually, this new award—a partnership with Herb Kohl Philanthropies and Milwaukee Jewish Federation—recognizes the outstanding work of special individual(s) who, in allyship with the Jewish community, is making a difference in Milwaukee or across the state by reflecting the spirit of service that defined Herb Kohl's remarkable legacy in business, sports, public service, and philanthropy.

"We are thrilled to honor these three pillars of our community for their unwavering support of Jewish causes with this inaugural award," said Miryam Rosenzweig, President and CEO of Milwaukee Jewish Federation.

About the awardees (find full bios [here](#)):

- Sheldon B. Lubar, a prominent figure in Milwaukee's business and philanthropic communities, has dedicated his career to entrepreneurship, public service, and community development. A pillar of Milwaukee's Jewish community, Lubar co-chaired the Milwaukee Jewish Federation's capital campaign, demonstrating his commitment to supporting and enhancing Jewish life in the area.
- Stephen H. Marcus has been a transformative leader in the hospitality and entertainment industries, dedicating over six decades to The Marcus Corporation. His commitment to community development is evident through extensive philanthropic endeavors. He co-chaired the Milwaukee Jewish Federation's Community Capital Campaign, leading efforts to modernize and expand facilities vital to the Jewish community.
- Allan H. "Bud" Selig is renowned for his transformative impact on Major League Baseball and his dedication to his hometown. Selig has been deeply involved in philanthropic

activities, particularly within Milwaukee's Jewish community. In 2013, he received the B'nai B'rith International Distinguished Humanitarian Award, which honors his commitment to diversity, tolerance, and community improvement.

“Herb Kohl Philanthropies is honored to partner with the Milwaukee Jewish Federation in presenting this award that celebrates Senator Kohl’s extraordinary life and legacy,” said JoAnne Anton, President and CEO of Herb Kohl Philanthropies. “Herb believed deeply in the power of community, education, and public service—and in always putting people first. This recognition not only reflects the values he lived by but also inspires the next generation to carry them forward. We’re proud to join MJF in honoring a life so meaningfully lived.”

Kohl, celebrated for his humility, compassion, and ability to foster compromise, developed these traits alongside the Jewish values of *tzedakah* (caring for one another) and *tikkun olam* (improving the world), growing up in a Jewish home and being an active member of Milwaukee’s Jewish community. He infused these principles into his work, and in his engagement with employees and customers at Kohl’s grocery and department stores, as well as through his stewardship of the Milwaukee Bucks on behalf of the community. These same values guided his impactful service as a U.S. Senator and inspired his extensive philanthropic contributions to countless organizations.

“A constant throughout Herb Kohl’s life—spanning many chapters—was his unwavering support for Jewish causes and community,” said Rosenzweig. “May his enduring legacy and this award inspire others to follow his example, fostering and uplifting Jewish life in the Milwaukee community and beyond.”

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