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Colliers | Wisconsin Welcomes Industry Veteran Jesse Schluter

Locally owned and operated firm eyes ongoing growth with expansion of Madison office

MADISON, Wis. (May 12, 2025) – Colliers | Wisconsin, the state’s largest third-party real estate services firm, is expanding its Madison office with the addition of three veteran Wisconsin real estate professionals to the firm, including **Jesse Schluter**.

Schluter, a 20-year Madison area commercial real estate veteran, has joined the firm as a partner and will be based in Madison, bringing a proven track record of success in the Wisconsin restaurant and retail real estate market. Prior to joining Colliers | Wisconsin, Schluter was principal at Wisconsin Commercial Real Estate, a Madison-based firm he founded in 2016. He is an active community member in the Greater Madison area, serving as a volunteer firefighter and Battalion Chief with the Middleton Fire Department since 2004.

“I’m a Wisconsin native and the Madison area is home for me and my family,” Schluter said. “This is an exciting opportunity to leverage my background and experience with that of a locally owned and operated firm that has access to the resources of a global company. I look forward to building on the momentum that exists at Colliers | Wisconsin to continue growing in the Madison area and throughout the state.”

In addition to Schluter, two other real estate professionals, Rebecca Gentilli and Dustin Pate, have recently joined the Colliers | Wisconsin brokerage team in Madison.

Rebecca Gentilli has joined Colliers | Wisconsin as a real estate advisor. Prior to joining Colliers | Wisconsin, she spent the past seven years working with Schluter at Wisconsin Commercial Real Estate. A Madison native, Gentilli brings a wealth of experience in commercial property management, as well as an intimate knowledge of the Madison market.

Dustin Pate joined Colliers | Wisconsin in January as a senior real estate advisor. He brings more than 15 years of experience, specializing in multifamily investment sales, development land and industrial sale and leasing.

“We’re very excited to expand our Madison office, particularly with the experience and knowledge that Jesse brings to our team,” said Lyle Landowski, president and CEO of Colliers | Wisconsin. “We’ve watched Jesse grow his own business through the years and it’s clear that he does things the right way and has experienced great success in the restaurant and retail markets. We believe he’s the right fit at the right time for Colliers | Wisconsin, especially in a market as dynamic as the Madison area.”

“We are incredibly excited to welcome Jesse, Becca & Dustin to our Madison team,” said Chris Richards, managing director of the Colliers | Madison office. “Their knowledge and expertise combined with their high standard of service will allow Colliers | Madison to continue to exceed our client’s expectations.”

Colliers | Wisconsin handles more than 30 million square feet of commercial real estate state-wide. While locally owned and operated, the company has access to an array of services and support that Colliers, a global leader in the industry, provides to all of its local offices and commercial real estate professionals.

About Colliers | Wisconsin

Colliers | Wisconsin is recognized as the largest full-service commercial real estate company in Wisconsin with offices in Milwaukee, Fox Valley and Madison. Colliers | Wisconsin provides its clients with comprehensive expertise in Commercial Real Estate Brokerage, Property Management, Investment Services, Real Estate Development, Construction, and Facility Maintenance Services. Today, Colliers | Wisconsin employs more than 250 professionals and handles over 30 million square feet of Office, Industrial, Retail and Multi-Family projects.

About Colliers

Colliers is a global diversified professional services and investment management company. Operating through three industry-leading platforms—Real Estate Services, Engineering, and Investment Management—we have a proven business model, an enterprising culture, and a unique partnership philosophy that drives growth and value creation. For 30 years, Colliers has consistently delivered approximately 20% compound annual returns for shareholders, fueled by visionary leadership, significant inside ownership and substantial recurring earnings. With annual revenues exceeding \$4.8 billion, a team of 23,000 professionals, and \$99 billion in assets under management, Colliers remains committed to accelerating the success of our clients, investors, and people worldwide. Learn more at corporate.colliers.com, X [@Colliers](https://twitter.com/Colliers) or [LinkedIn](https://www.linkedin.com/company/colliers).

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