



FOR IMMEDIATE RELEASE

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MATC ‘Create the Spark’ Event Showcases Students’ Art, Design, Music and Media

Milwaukee’s freshest creatives display their work as they finish the semester.

MILWAUKEE (May 8, 2025) – Milwaukee Area Technical College ([MATC](https://www.matc.edu)) is hosting “[Create the Spark](#)” on **Thursday, May 8**, to recognize and celebrate the creativity of students in its Creative Arts, Design and Media Academic and Career Pathway.

MATC students who are within the pathway will showcase their work in an open house style event where attendees can view and interact with students and their portfolio work. Attendees can hear live and recorded music produced by the students, see presentations, taste culinary and baking creations, and tour some of MATC's most interactive student labs and unique facilities in this one-of-a-kind experience

This event springboards students’ transition into the workforce. Employers seeking graduates in the arts are encouraged to attend. Digital portfolio resources and other information will be available after the event.

WHAT: Creative Arts, Media and Design Pathway Showcase
WHEN: May 8, 2025
3-7 p.m.
WHERE: MATC Downtown Milwaukee Campus
1015 North Sixth Street
Registration at Main Building, second floor
Showcase held throughout the first, second and sixth floors.

12 PARTICIPATING PROGRAMS:

Animation	Culinary Arts	Music Occupations
Audio Production	Digital Content Creation	Photography
Baking and Pastry Arts	Graphic Design	Television and Video Production
Computer Simulation and Gaming	Interior Design	Web & Digital Media Design

More students are choosing MATC. For the third straight year, student enrollment at Milwaukee Area Technical College increased, with 2024-25 enrollment growing by 6% compared to the prior year. There are openings for prospective students interested in the [Creative Arts, Design and Media Pathway](#). If you are looking to start a degree or diploma program, earn a certificate, learn English, finish high school or just take a class at MATC the first step is visiting matc.edu/apply or any campus Admissions Center.

[ABOUT MATC](#): Wisconsin's largest technical college and one of the most diverse two-year institutions in the Midwest, [Milwaukee Area Technical College](#) is a key driver of southeastern Wisconsin's economy and has provided innovative education in the region since 1912. More than 30,000 students per year attend the college's four campuses and community-based sites or learn online. MATC offers affordable and accessible education and training opportunities that empower and transform lives in the community. The college offers more than 180 academic programs — many that prepare students for jobs immediately upon completion and others that provide transfer options leading to bachelor's degrees with more than 40 four-year colleges and universities. Overwhelmingly, MATC graduates build careers and businesses in southeastern Wisconsin. The college is accredited by the Higher Learning Commission.

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