A logo with a bird and text

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**PRESS RELEASE**

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**Pabst Mansion Designated as Nationally Significant on the National Register of Historic Places**

**Milwaukee, WI – May 7, 2025** – Pabst Mansion, a cornerstone of Milwaukee’s architectural and cultural heritage, is proud to announce its updated designation on the National Register of Historic Places, now recognized for its *national significance*.

Many visitors and supporters may ask, “Wasn’t it already on the National Register?” The answer is yes. Pabst Mansion was first listed in 1975, a pivotal moment that marked the beginning of the campaign to save this iconic home from demolition. At that time, the listing recognized the Mansion for its **state-level** significance. Now, 50 years later, the listing has been revised and elevated to reflect the Mansion’s **national importance**.

"This new designation affirms what we’ve always known — that Pabst Mansion is not just a Milwaukee treasure, but a nationally significant site," said Jocelyn Slocum, Museum Director of Pabst Mansion. "We are thrilled to see its legacy acknowledged at this level."

This updated status carries more than symbolic weight. It opens the door to new opportunities, including eligibility for federal preservation grant programs that were previously unavailable to the Mansion. These resources are crucial as Pabst Mansion continues its ongoing capital campaign, [*Pabst, Present & Future*](https://www.pabstmansion.com/pabst-present-future/), aimed at preserving and restoring the estate for generations to come.

As Pabst Mansion looks to the future, this national designation strengthens its role as a steward of history and a symbol of preservation success. Visitors are encouraged to explore the Mansion and learn more about its journey from private home to nationally recognized historic site.

**About Pabst Mansion**  
Pabst Mansion, Inc. is a non-profit organization dedicated to preserving and sharing the legacy of Captain Frederick Pabst and the cultural heritage of Milwaukee’s Gilded Age. Completed in 1892, the Mansion is Milwaukee’s most visited historic home and a vital part of the city’s architectural and cultural landscape.