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LITERACY SERVICES OF WISCONSIN CELEBRATES 60 YEARS OF ADVANCING ADULT EDUCATION

MILWAUKEE – On May 1, Literacy Services of Wisconsin (LSW) commemorated 60 years of advancing adult education with the organization's annual fundraising gala themed *Literacy Rocks*, celebrating peace, love and literacy.

The fundraiser brought together approximately 325 people and raised an estimated \$147,000 for the nonprofit to continue providing adult learners with the resources to earn their GED or HSED, prepare for career advancement, or improve foundational skills.

"This isn't just about literacy; it's about economic mobility, dignity, and breaking cycles of low literacy," said LSW Executive Director Holly McCoy. "When we support adult learners, we uplift entire families and change generations. We've witnessed firsthand how determination fuels transformation – our learners navigate barriers while balancing jobs, raising children, and managing daily demands. Yet they show up, committed to creating better futures."

Since opening its doors, LSW has served more than 30,000 adults, building its legacy on the belief that literacy is more than a skill – it is a right that fosters opportunity, strengthens families, and uplifts entire communities. Soon to begin serving students at a new headquarters in Milwaukee's Brewers Hill neighborhood in May, LSW is an advocate for education and economic mobility.

The central element of the fundraiser was a series of community awards and inspiring stories that celebrated the integral supporters impacting LSW, including volunteers and community partners.

Additionally, three scholarship winners, chosen by current and past students, were awarded a total of \$6,000 to commemorate 60 years. Two recipients received \$1,500 each, while one outstanding student was granted \$3,000, supporting their ongoing higher education journeys and highlighting the strong impact LSW has in the lives of students.

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About Literacy Services of Wisconsin:

Founded in 1965, [Literacy Services of Wisconsin \(LSW\)](#) is the leading provider of adult literacy education in Southeastern Wisconsin. At LSW, we partner with adults to provide access to essential educational resources and skills training. Our programs empower individuals to gain foundational knowledge, open doors to career opportunities, and create lasting change within their families and communities. Every adult deserves the chance to grow and succeed, and LSW is here to help make that possible. Each year, LSW transforms the lives of over 1,200 adult learners and has served more than 30,000 adults since opening its doors.