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**DAILY SERVICE FOR LAKE EXPRESS FERRY
BEGINS FRIDAY, MAY 2**

*High-speed ferry returning to operation,
transports 100,000 travelers annually between Milwaukee and Muskegon, MI*

MILWAUKEE – The Lake Express Ferry will launch its 2025 travel season providing high-speed ferry service between Milwaukee and Muskegon, MI this Friday, May 2 with four daily crossings, the first of which leaves the Milwaukee terminal at 6 a.m.

The four-engine powered ship provides the fastest ferry service on Lake Michigan, carrying 100,000 travelers from around the U.S. and the world. Travelers come from all 50 states and an average of 40 different foreign countries annually, positively impacting the local and broader regional markets around Milwaukee and Muskegon, MI. The ferry is a favorite among travelers seeking to avoid Chicago traffic congestion when driving around Lake Michigan enroute to Michigan or Wisconsin.

With the addition of summer evening sailings on June 27, Lake Express will provide six crossings of Lake Michigan.

“We’re excited and ready to go for another travel season on Lake Michigan. Lake Express Ferry is the most efficient way to cross the lake and avoid Chicago traffic,” said Aaron Schultz, senior vice president at Lake Express. “In just 2-and-a-half hours passengers reach their destination, all while enjoying the unique and comfortable travel experience afforded by Lake Express Ferry.”

Passengers on the Lake Express can enjoy their experience in a variety of ways, from taking in unique Lake Michigan views from outside passenger areas and sun decks to relaxing inside the passenger cabin featuring first class-style seating in a variety of configurations. Wide aisles and a spacious cabin provide a unique travel experience.

Travelers can visit www.lake-express.com to purchase tickets and get more information about the upcoming travel season.

About the Lake Express: The Milwaukee-based Lake Express ferry began service in 2004, and it is the Midwest’s only high-speed auto/passenger ferry. The ferry accommodates 250 passengers, and holds up to 46 vehicles and 12 motorcycles. With terminals in Milwaukee and Muskegon, Mich., Lake Express makes multiple daily trips across Lake Michigan, with each voyage totaling two and one-half hours. Ample parking and easy interstate access are available at both terminals, as well as car rental, taxi and shuttle services. As a fun, fast and easy transportation service, Lake Express has become the premier travel option to avoid lengthy, congested drives through Chicago. For more information, or to schedule a trip visit www.lake-express.com or call 1-866-914-1010.