



PRESS RELEASE: 4/29/2025

PUERTO RICAN FESTIVAL OF WISCONSIN 2025



The **12th Annual Puerto Rican Festival of Wisconsin** presented by the Milwaukee Brewers and U.S. Bank is officially headed to Milwaukee's iconic **Henry Maier Festival Park** on **Sunday, September 21, 2025**. The festival will run from 11am-7pm, with a main stage headline artist to be announced at 6 p.m. This marks a historic moment as the festival levels up to the city's premier lakefront venue, offering more space, easier access, and an even bigger celebration of Puerto Rican culture and heritage.



BRINGING PUERTO RICO TO MILWAUKEE

The Puerto Rican Festival of Wisconsin began in 2013 under the 35th Street bridge with just a few hundred guests and local vendors. Each year, it has grown in size and impact, attracting visitors and food vendors from across the country.

Known as the largest Puerto Rican celebration in the state, the festival will bring Puerto Rico to Milwaukee for a one-day event. Attendees can expect a full day of live music, dance, authentic food, cooking classes, dance classes, artisan vendors, a kids zone, and cultural showcases.

With thousands of expected guests from all over the Midwest, this year's event promises to be the biggest yet. From the rhythm of live salsa to the flavors of traditional island dishes, the festival offers an unforgettable experience for all ages.



Media Contact:

Yussef Morales

President & Founder

Puerto Rican Festival of Wisconsin

414-574-6099

Yussef@PrfestivalWisconsin.com

Join us as we celebrate culture, music, and unity at the lakefront. Tickets go on sale on our website on May 5th and are \$15 for adults and \$5 for children age 12 and under.

Visit www.PRFestivalWisconsin.com for tickets, updates and vendor/sponsor inquiries.