

For immediate release:

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For more information:

Aaron Schultz (414) 727-7797 aschultz@lake-express.com

or Phill Trewyn (414) 719-2650 ptrewyn@muellercommunications.com

LAKE EXPRESS FERRY CONDUCTING ANNUAL BIKE DRIVE

Donors able to receive round-trip fare on Lake Express

MILWAUKEE – The Lake Express Ferry will be supporting bicycle charities again this year with its annual bike drive this Friday, April 25th from 8 a.m. to noon at the Lake Express Terminal, 2330 S. Lincoln Memorial Drive.

Lake Express will provide a complimentary round-trip passenger ticket to the first 500 donors who bring in a gently used bicycle to the Lake Express terminal. Donations will benefit the Wisconsin Bike Fed and Sixteenth Street Community Health Centers. Bikes donated to Sixteenth Street will be distributed at its annual Bike Day at Kosciuszko Park in Milwaukee. Bike day is a community-based event that brings the neighborhood together to encourage physical activity and healthy eating.

For more information about the Lake Express bike drive and volunteer opportunities for Bike Day, visit: https://www.lake-express.com/bikedrive2025/.

Since 2010, Lake Express has collected more than 8,000 bicycles that have been distributed through organizations in Milwaukee, Madison, Chicago, and internationally.

Donors can deliver a gently used bicycle on Friday, April 25th to the Lake Express Ferry terminal. There is a limit of one certificate per person/household. Donors will receive a certificate by mail, redeemable for one round-trip classic cabin ticket. Vouchers are valid only for the donor and may not be transferred or sold. Vouchers may be redeemed for any travel date/time during the 2025 sailing season. Reservations are required and must be made by June 30, 2025.

Lake Express begins its travel season May 2nd. More information about the Ferry's schedule and ticket information can be found at www.lake-express.com.

About the Lake Express: The Milwaukee-based Lake Express ferry began service in 2004, and it is the Midwest's only high-speed auto/passenger ferry. The ferry accommodates 250 passengers, and holds up to 46 vehicles and 12 motorcycles. With terminals in Milwaukee and Muskegon, Mich., Lake Express makes multiple daily trips across Lake Michigan, with each voyage totaling two and one-half hours. Ample parking and easy interstate access are available at both terminals, as well as car rental, taxi and shuttle services. As a fun, fast and easy transportation service, Lake Express has become the premier travel option to avoid lengthy, congested drives through Chicago. For more information, or to schedule a trip visit www.lake-express.com or call 1-866-914-1010.