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Crafting The Perfect Summer: Central Standard Craft Distillery Expands Distribution, Product and Seasonal Experiences

Amtrak partnership, new Iowa distribution, limited-time Rocket Pop cans, and rooftop reopening mark a season of growth

MILWAUKEE (April 17, 2025) — [Central Standard Craft Distillery](https://www.centralstandardcraftdistillery.com) is welcoming the season with a series of exciting announcements that showcase the brand's continued growth across the Midwest and its commitment to crafting unforgettable experiences.

From expanded distribution and travel partnerships to nostalgic new flavors and seasonal cocktails, Central Standard is making it even easier for fans to enjoy the spirit of gathering — no matter where the season takes them.

Now Pouring on the Rails: Amtrak Partnership Launches

Travelers on Amtrak's Borealis line — which connects Chicago to Minneapolis/St. Paul with scenic stops in Winona, La Crosse, Milwaukee and Glenview — can now enjoy Central Standard's Brandy Old Fashioned Ready-to-Drink (RTD) canned cocktails onboard.

The product debuted onboard March 26, and early feedback points to strong initial success.

"Partnering with Amtrak is something we've dreamed of doing for a while now," said Pat McQuillan, Co-Founder of Central Standard Craft Distillery. "We're thrilled to be a part of someone's journey, no matter where they're headed. We believe that delicious cocktails should be easy to enjoy anywhere — and now they're literally along for the ride."

Fan-Favorite Rocket Pop Now in Cans

The nostalgic summer staple, Rocket Pop Pour Ready, is getting a limited-time summer upgrade: it's now available as a canned RTD cocktail. With its bold, berry-forward flavor and refreshing finish, Rocket Pop RTD is perfect for poolside hangouts, backyard BBQs, lake days, and everything in between.

"This one really captures the essence of summer," said Kanter. "It's fun, it's flavorful, and it brings a little bit of that popsicle joy to grown-up gatherings."

RTD Cocktails Now Available in Iowa

Following the success of its RTD canned cocktails in Wisconsin, Illinois and Minnesota, Central Standard is proud to expand distribution into Iowa for the first time, debuting at select Kwik Star locations across the state. The expansion marks a significant step in Central Standard's mission to bring high-quality, convenient cocktails to more people throughout the Midwest.

"Our RTD cocktails have been a hit throughout the region," said Jim Kanter, Chief Commercial Officer of Central Standard. "We're excited to now bring that same experience to Iowans."

Rooftop Season Returns: The Aviary Reopens with New Cocktail

Back in Milwaukee, Crafthouse & Kitchen's rooftop bar, The Aviary, will reopen for the season over Memorial Day weekend, offering sweeping downtown views and the launch of a new signature cocktail, the Rooftop Refresher, a canned Aperol Spritz — available exclusively on the rooftop.

"Summer days in Milwaukee are simply better at The Aviary," said Evan Hughes, Co-Founder of Central Standard. "Nothing beats sipping on the perfect cocktail with a rooftop breeze and the sights of downtown Milwaukee. The Rooftop Refresher is a true reflection of those perfect days — it's easygoing, crisp, and we can't wait to have a full Aviary with Rooftop Refreshers in hand."

To stay up to date on all Central Standard products, events and happenings, visit thecentralstandard.com or follow them on [Facebook](#) or [Instagram](#).

About Central Standard Distillery

Central Standard Craft Distillery, a small-batch, craft distillery in Milwaukee and the fastest-growing top-10 Wisconsin-based distiller, handcrafts award-winning bourbon, whiskey, vodka and gin from locally sourced ingredients, including cherries grown in Door County and honey harvested in Germantown. Founded in 2014, Central Standard spirits have won 40 medals across multiple craft distilling categories. As part of their commitment to sustainability, Central Standard is certified by the USDA-recognized Grown Climate Smart program, which ensures grains are grown using environmentally responsible practices. Learn more at thecentralstandard.com, or by following them on instagram.com/thecentralstandard/ or facebook.com/thecentralstandard.

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**You must be 21 or older and a fan of great craft cocktails to enjoy our spirits. Please drink [responsibly](#).*