



NEWS RELEASE

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On Tap Announces 3rd Annual Get Down & Derby Party in Downtown Milwaukee

MILWAUKEE, WI. (April 15, 2025) – The city’s most stylish spring celebration is back! On Tap Bar & Restaurant, located in the historic Pabst Blue Ribbon Brewery, is bringing the energy once again for its 3rd Annual Get Down & Derby Party on Saturday, May 3, 2025, kicking off at 1:00 PM.

Set against the backdrop of the iconic Brewhouse Inn & Suites and the beloved Pabst Brewery Beer Garden—widely considered the best outdoor patio in downtown Milwaukee—this all-day Derby extravaganza promises an experience like no other. The event is free to attend and open to the public, but space is limited and advanced registration is required.

Guests can expect a full throttle day of celebration, from an all-day DJ spinning high-energy tracks to thrilling best-dressed contests and quirky wooden pony races that turn up the fun. With over a dozen massive screens placed inside and outside, attendees won’t miss a second of the Kentucky Derby action. And for those looking to sip in true Derby fashion, the bar will be flowing with signature cocktails and unbeatable drink specials all day long.

For those who want the VIP treatment, On Tap is offering an exclusive Winner’s Circle experience, featuring reserved indoor seating, a complimentary charcuterie and crudité spread, a bottle of sparkling wine to toast with your crew, and a curated gift bag filled with surprises. Tables for four are available for \$100, and six-tops for \$150. It’s the ultimate upgrade for partygoers who want to enjoy the day in comfort and style.

Want to turn the party into a weekend getaway? The adjacent Brewhouse Inn & Suites—housed in the original Pabst Brewery and one of Milwaukee’s most unique boutique hotels—is offering a Get Down & Derby Overnight Package, complete with early 1:00 PM check-in, late 12:00 PM checkout, and discounted access to the VIP Winner’s Circle area. Whether you’re coming from around the corner or out of town, this package is the perfect way to elevate your Derby Day experience.

A party this bold wouldn't be possible without strong support. On Tap is proud to partner with 2XO, Johnson Brothers, Third Space Brewing, and Beechwood, who help make this unforgettable event bigger and better each year.

To learn more and reserve your spot, visit:

<https://ontapmilwaukee.com/event-calendar/get-down-derby-party>

Put on your biggest hat, grab your boldest friends, and get ready to toast to the most anticipated event of the season. This isn't just Derby Day—it's Get Down & Derby at On Tap.

About the Brewhouse Inn & Suites

Located in the original Pabst Blue Ribbon Brewery, the Brewhouse Inn & Suites stands as Milwaukee's only Historic Brewery Hotel, seamlessly combining brewing history with modern luxury. Boasting the distinction of being the only one of its kind in the country, the all-suite hotel features an onsite restaurant and a location at the heart of Milwaukee's Brewery District, delivering authentic travel experiences that go beyond accommodation. For more information, visit <https://brewhousesuites.com/> or call 414.810.3350.

On Tap and the Brewhouse Inn & Suites are owned and operated by [Gorman & Company](#) of Oregon, Wisconsin.

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