



Brady Street Presents Its First Ever Pride Celebration: "One Last Slay" on June 29th!

PRESS RELEASE

FOR IMMEDIATE RELEASE

Milwaukee, WI – The Brady Street Business Improvement District is excited to announce its inaugural Pride celebration, "One Last Slay," taking place on Sunday, June 29th. This vibrant event will bring together the community to celebrate love, acceptance, and diversity with a day filled with music, food, drinks, shopping, and unforgettable experiences.

Join us as we transform Brady Street into a lively festival celebrating the LGBTQ+ community and allies. The festivities will kick off at 12pm, featuring an incredible lineup of DJs who will keep the energy high as participants dance the day away. Local food vendors will offer a variety of delicious options, while local bars serve up refreshing drinks to quench your thirst.

In addition to music and food, local boutiques and artisans will showcase their products, offering a perfect opportunity to shop and support our local businesses. This is more than just a celebration; it's a statement of pride and unity within our vibrant community.

"We're thrilled to host our first-ever Pride event on Brady Street," said Michael Sander, Brady Street Bid Executive Director. "This is a chance for everyone to come together, celebrate our differences, and show our solidarity. We want to create an inclusive and joyful atmosphere for all."

The event is free to attend and is open to people of all ages. Families are welcome, and there will be activities for kids throughout the day. Don't miss this opportunity to be part of something special and make lifelong memories.

Mark your calendars for June 29th and come ready to celebrate with us at "One Last Slay" on Brady Street. Vendor applications are now being accepted. To apply to be a vendor or if you are interested in sponsorship please follow the link attached: [VENDOR APPLICATION](#)

Join us in celebrating love, equality, and community!

For more information, please contact: Michael Sander, Executive Director, Brady Street Business Improvement District 414-272-3978 Michael@bradystbid.com

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