

Crafted Cocktails. Elevated Experiences. Unmatched Expertise.

NEAT Launches as Southeastern Wisconsin's Premier Beverage Catering Company

Milwaukee, WI – April 14, 2025 – In celebration of 414 Day, 41Fork Hospitality—the parent company behind Noble Catering & Events and Milwaukee's renowned Vault cocktail bar—is proud to unveil the official launch of NEAT, Southeastern Wisconsin's premier beverage catering company.

To mark this Milwaukee-made milestone, NEAT is hosting a 414 Day Giveaway! Submit your favorite Bloody Mary toppings for a chance to win a NEAT Bloody Mary Bar for 20 guests, complete with our signature garnishes and expert bartending. Whether you're team celery stalk or championing cheese curds, we want to hear your ultimate combo!

NEAT is redefining the event experience with expertly crafted cocktails, top-tier service, and unforgettable moments. From intimate weddings to large-scale corporate gatherings, NEAT brings polish, style, and creativity to every celebration—ensuring that every sip is as memorable as the moment itself.

“From the moment guests arrive, NEAT elevates their experience with every sip, every pour, and every interaction,” said Kaelyn Cervero, founder of NEAT. “Our team doesn't just serve drinks—we create moments that enhance the occasion and make lasting impressions.”

About NEAT

NEAT is the latest brand to join the 41Fork Hospitality portfolio, blending the refined cocktail artistry of Vault MKE with the full-service event expertise of Noble Catering. Created to fill a gap in Milwaukee's event scene, NEAT brings curated wines, local craft beers, and custom-crafted cocktails to any location—backyards, ballrooms, and beyond.

Led by industry veterans with decades of experience in hospitality, events, and culinary service, NEAT delivers a seamless and sophisticated mobile bar experience. Every event is carefully tailored to reflect your theme, preferences, and guest vibe—because we believe the bar should be just as extraordinary as the celebration.

Signature Offerings:

- **Custom Cocktail Menus:** Designed to reflect your event's personality and guest tastes.
- **Interactive Drink Stations:** From garnish-your-own Bloody Marys to cocktail tasting bars, NEAT adds flair and fun.
- **Professional Bartenders:** Fully licensed, insured, and trained to deliver smooth, professional service every time.

Booking Made Easy:

1. **Submit Event Details:** Share your vision, guest count, and event location.

2. Receive a Customized Proposal: Complete with drink options, upgrades, and transparent pricing.
 3. Secure Your Date: A 25% deposit locks it in.
 4. Enjoy the Experience: NEAT handles the rest—so you can raise a glass and celebrate.
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Celebrate 414 Day with NEAT

Join the celebration and enter our Bloody Mary Bar Giveaway! Head to [@neat.mke](#) on Instagram to tell us your favorite Bloody garnish for a chance to win an epic NEAT bar experience for 20 of your closest friends.

#NEATBar #414Day #MilwaukeeEvents #BloodyMaryBattle #41ForkHospitality