

## Contact

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## FOR IMMEDIATE RELEASE

### Pete's Pops Introduces New 'Krab Rangoon' Flavor

Milwaukee, WI – April 1, 2025 – Pete's Pops, the artisanal popsicle company known for its innovative and delicious flavors, is thrilled to announce the launch of its newest creation: "Krab Rangoon".

This unique flavor captures the essence of the beloved appetizer, featuring a creamy base infused with the savory notes of krab flakes, cream cheese, sweet n' sour, crispy wonton bits, and green onion. Each bite delivers a burst of umami flavor.

"We're always looking for ways to push the boundaries of flavor and create unexpected treats," says Pete's Pops owner, Ian Robinson. "'Krab Rangoon' is a playful, adventurous, and delicious take on a classic favorite, and we can't wait for people to try it."

The "Krab Rangoon" popsicles will be available for a limited time starting April 1st at the Vliet location (3809 W. Vliet Street, Milwaukee, WI 53208).

In addition to this unique April Fools' treat, Pete's Pops is excited to announce the seasonal opening of our other locations starting Saturday, April 12th. Join us every Saturday and Sunday for a taste of spring!

- **Vliet Location:** Open 12:00 PM - 6:00 PM
- **Bay View Location:** Open 12:00 PM - 7:00 PM
- **West Allis Location:** Open 12:00 PM - 7:00 PM
- **Whitefish Bay Location:** Open 12:00 PM - 7:00 PM

We look forward to welcoming everyone back for another season of delicious frozen treats and innovative flavors.

### About Pete's Pops

Pete's Pops is an artisanal popsicle company dedicated to creating delicious and innovative frozen treats.. Founded in 2014, Pete's Pops has quickly become a favorite among foodies and dessert lovers alike. Our goal is simply to make you happy through classic or weird (but always delicious) pops made by real humans.

Follow along on social media (@petespops) to track our carts and flavors around Wisconsin and please make sure to visit one of our four seasonal locations on Vliet Street, in Bay View, in West Allis, or in Whitefish Bay.. If you are interested in joining us, helping us grow, booking us, or need anything at all please send us a note to [hello@petespops.net](mailto:hello@petespops.net).