

**MEDIA ADVISORY**

***Contact:***

Children’s Wisconsin

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**[PHOTO/VIDEO Opportunity]**

**Children’s Wisconsin hosts Teddy Bear Clinic to help kids learn about the medical process**

**MILWAUKEE** – To honor Child Life and Creative Arts Therapies Month, Children’s Wisconsin patients and families are coming to participate in a special activity to help kids learn more about the hospital. The Children’s Child Life Team will distribute teddy bears that the kids can take through a series of medical activity stations staffed by hospital employees. These stations include triage, assessment, creating a coping plan, Imaging, Lab, Vision and Hearing Tests, Asthma and Allergy, and more.

The final stop kids will reach is the Pharmacy, where they will receive a prescription for positive coping. Thanks to event partner Holiday Heroes, the kids will be given a positive coping tool kit to take with them for future admissions and appointments.

 **Photo/Video Opportunities:**

Patients and their families at Children’s Wisconsin will:

* Walk their stuffed bears through different medical scenarios with hospital staff.
* Receive a positive coping tool kit they can take with them to future appointments.
* Interact with therapy dogs.

**Interview Opportunities:**

* Leslie Scott, Child Life Specialist at Children’s Wisconsin, will be available for interviews regarding the importance of a fun and educational event like this and its positive impact on patient lives.

**When:** Tuesday, March 25, 2 – 3 p.m.

**Where**:Children’s Wisconsin Milwaukee hospital lobby (see parking directions below)

**Parking:** Please park in the [visitor parking structure (North parking ramp) [maps.app.goo.gl]](https://urldefense.com/v3/__https%3A/maps.app.goo.gl/yubvYuj5woNznLpHA__;!!FJkDyvWmnr4!d7JauFkoqhx2bVRg7ltTQyojYYT1yg5Y2looJWYRIsisM7PLZsKrxXs9PzGREtMtrKhMLqQtVIpVMaEnw8W4WQ$) and take the new skywalk to the welcome desk where a member of the media relations team will meet you and check you in.

***Media planning to attend must confirm with Justin Metzger at*** ***jmetzger@childrenswi.org*** ***or (312) 218-6160.***

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