



CONTACT: Natalie DiPietro (414) 429-1037
natalie@onmilwaukee.com

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OnMilwaukee's Annual 414 Party with the H-D Museum is Back!

MILWAUKEE, WIS. – March 20, 2025 – OnMilwaukee's third annual Milwaukee Day celebration at the Harley-Davidson Museum and MOTOR Bar & Restaurant happens Monday, April 14.

Free for all to attend, the 414 Day fun will once again feature [the official Milwaukee toast](#), raising everyone's glasses at 4:14 p.m. to kick off the event, as well as the return of the 4lb 14oz burger eating competition at 6pm.

The first attendees will receive a free pour of [Lakefront Brewery Dive Beer](#) while supplies last.

The Red Bull mobile DJ Booth will be on hand spinning tunes and sampling Red Bull.

There will be giveaways every 30 minutes courtesy of [Harley-Davidson Homecoming™ Festival](#), the [Milwaukee Brewers](#), the [Wisconsin State Fair](#), [Summerfest](#) and [Koss](#).

To round out the celebration, the first 414 individuals to purchase tickets online will unlock H-D Museum admission for just \$4.14! * Join us for the biggest 414 Day party in town. Buy tickets [here](#).

You can purchase a "414 Let's Have One More" t-shirt here [ONMILWAUKEE – MILWAUKEE MERCH](#).
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About OnMilwaukee

Launched in 1998, OnMilwaukee is Milwaukee's premier daily news, dining, entertainment and culture digital magazine. OnMilwaukee has won Editor and Publisher Magazine's EPPY Award for "Best Entertainment Site" in the United States, six times. OnMilwaukee is committed to growing communities and businesses through engaging digital media.

In addition to its web and social media platforms, OnMilwaukee operates Lift Digital Solutions, a digital-only media and agency solution with more than 25 years of experience. Lift Digital helps advertisers find their audience and connect them with audio, video and display advertising and other custom solutions, including, but not limited to advertising on OnMilwaukee.com. OnMilwaukee also produces such events as Adult Spelling Bee, Taco Fest, DONut & Coffee Fest and Bark & BBQ.