



Press Release

An Inflatable Irish Pub is coming to the Milwaukee Public Market

Milwaukee, Wisconsin – March 13, 2025 – For two days only and just in time for St. Patrick's Day, St. Paul Fish Company is bringing a festive Irish experience to the Milwaukee Public Market and Historic Third Ward neighborhood. On Sunday, March 16 and Monday, March 17, an inflatable Irish pub will serve up the spirit of Ireland and the perfect holiday photo op.

The St. Patrick's Day Celebration will take place on the St. Paul Avenue sidewalk, just west of Broadway, and will be open from 11 a.m. to 6:30 p.m. on both days. The festivities will include live music, with The Pabbys Band performing Sunday from 1:30 to 3:30 p.m., Frogwater performing Monday from 4:30 to 6:30 p.m. and bagpipers scheduled both days from 12:15 to 12:45 p.m.

A portion of the proceeds from the celebration will benefit CelticMKE, an organization that promotes and celebrates all aspects of Irish, Irish American and Celtic cultures, including Milwaukee Irish Fest.

"St. Paul Fish Company and our beloved Palapa 'Tiki' Bar have always been a place for amazing food, good drinks and great company," said Patrick Nedobeck of St. Paul Fish Company. "This St. Patrick's Day, we're taking that to the next level by creating a one-of-a-kind experience that lets guests embrace the St. Patrick's Day spirit at one of their favorite destinations in the city."

The inflatable pub will serve up a festive selection of drinks, including Guinness on tap, Green Miller Lite and St. Paul Fish Company's famous margarita turned green. Inside the Milwaukee Public Market, visitors can also enjoy a variety of themed offerings, including Reuben sandwiches from David Alan Alan's Smokehouse & Saloon, West Allis Cheese & Sausage Shoppe and Foltz Family Market. Those with a sweet tooth can indulge in holiday treats from Freese's Candy Shoppe and C. Adam's Bakery, while David Alan Alan's Smokehouse & Saloon will be serving up a festive Spiked Leprechaun Milkshake.

For more information, visit milwaukeepublicmarket.org/event/upcoming-events

About Milwaukee Public Market: Since opening their doors in 2005, the Milwaukee Public Market has emerged as Milwaukee's iconic food and event destination, recently earning recognition as the #1 Best Public Market in the country. Home to 19 independently owned vendors, and a hub for public and private community events and cooking classes, the market celebrates the best of local Milwaukee flavors and traditions.

For additional information about the Milwaukee Public Market and St. Paul Fish Company please visit MilwaukeePublicMarket.org, follow @milwaukeepublicmarket on Facebook and Instagram, or call 414-336-1111.