



Brady Street Documentary Celebration: A Journey Through a Historic Neighborhood Milwaukee, WI

PRESS RELEASE

FOR IMMEDIATE RELEASE

Milwaukee, WI – March 12, 2025- The Brady Street Business Improvement District (BID 11) and docUWM are thrilled to announce a celebratory gathering for the release of *"Brady Street: A Portrait of a Neighborhood,"* a compelling documentary that explores the rich tapestry of Brady Street's history. Directed by Sean Kafer, the program director of docUWM, this documentary is the culmination of over three years of dedicated work by students in docUWM's film program.

Join us for an unforgettable evening filled with film, conversation, and celebration on Monday, March 24, from 5:00 PM to 7:30 PM at the Vivarium, located at 1818 N. Farwell Ave. This event is open to the public, and attendees will have the opportunity to enjoy cocktails with the talented filmmakers and featured interviewees, view exclusive clips, and receive insights into the documentary-making process, as well as tasting delicious food from various Brady Street establishments. Get your chance to purchase a movie poster prior to the release.

"Brady Street: A Portrait of a Neighborhood" takes viewers on a chronological journey through the history of Brady Street, divided into chapters that reflect the broader narrative of America's immigrant experience. From pre-European settlement to modern-day, the documentary showcases the resilience, passion, and determination that define this unique neighborhood.

A panel discussion will take place providing insights into the creation of the film and the stories that inspired it. The documentary has already been submitted to the Milwaukee Film Festival and will be submitted to other national film festivals.

Michael Sander, Executive Director of the Brady Street BID, expressed his enthusiasm for the project: "This documentary is not just a reflection of Brady Street; it is a testament to the spirit of community and diversity that has shaped our historic neighborhood. We invite everyone to join us in celebrating the stories that make Brady Street a vibrant part of Milwaukee's identity."

Tickets are available two different ways. *For those interested in a FREE ticket, receive a code by visiting any Brady Street business.* If you can not make it to Brady Street you can purchase a ticket for just \$8.00.(link attached)

Don't miss this opportunity to celebrate our community's rich history and the incredible work of our filmmakers. We look forward to seeing you there!

###

[Web page for documentary information and clip](#)

[Ticket site for purchase](#)

For more information, please contact: Michael Sander, Executive Director, Brady Street Business Improvement District 414-272-3978 Michael@bradystbid.com

END