

FOR IMMEDIATE RELEASE

March 5, 2025

Media Advisory

Universities of Wisconsin, UW–Madison, UW-Milwaukee to address impact of federally funded health research on Wisconsin

News conference to feature researchers who focus on Alzheimer's

MADISON, Wis.—Leaders and researchers from the **Universities of Wisconsin, UW–Madison, and UW-Milwaukee** invite the media to a news conference on the importance of **federally funded health research and its impact across Wisconsin**. Researchers and a study participant will discuss critical research on Alzheimer's disease and related dementias and the role Wisconsinites are playing in seeking ways to combat debilitating diseases. Leaders of third-party organizations will also address the issue.

The news conference will be held **Thursday, March 6, at 12:15 p.m.** at the **UW–Madison Health Sciences Learning Center, Room 1345, 750 Highland Ave., Madison.**

What: News conference, Federally Funded Health Research in Wisconsin

When: Thursday, March 6, 12:15 p.m.

Where: UW–Madison Health Sciences Learning Center, Room 1345, 750 Highland Ave., Madison

Who:

- President Jay Rothman, Universities of Wisconsin
- Chancellor Jennifer L. Mnookin, UW–Madison
- Prof. Sterling Johnson, PhD, professor of medicine, UW–Madison, and leader of the Wisconsin Registry for Alzheimer's Prevention study
- Sigrid Knuti, WRAP study participant
- Prof. Karyn Frick, PhD, MA, distinguished professor of psychology, UW-Milwaukee, neuroscience area chair
- Tom Still, president, Wisconsin Technology Council
- Nicolas Paris, chair of the Board of Directors, BioForward & CEO, Gilson

Parking is available in nearby Lot 76 (preferred) and Lot 75, as shown on map.wisc.edu. For loading and unloading only, vehicles may stand for up to 10 minutes near the Highland Avenue entrance of the Health Sciences Learning Center.

Television cameras should be in place by 12 p.m. A mult-box will be available. After the news conference, media will have an opportunity to obtain **B-roll and photographs** of an MRI scanner and basic sciences lab.

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The Universities of Wisconsin serve approximately 164,400 students. Awarding nearly 36,000 degrees annually, these 13 public universities are Wisconsin's talent pipeline, putting graduates in position to increase their earning power, contribute to their communities, and make Wisconsin a better place to live. Nearly 90 percent of in-state Universities of Wisconsin graduates stay in the state five years after earning a degree. The universities provide a 23:1 return on state investment. The Universities of Wisconsin also contribute to the richness of Wisconsin's culture and economy with groundbreaking research, new companies and patents, and boundless creative intellectual energy. Learn more at wisconsin.edu.

MEDIA CONTACTS:

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