



FOR IMMEDIATE RELEASE

March 5, 2025

Contact: MITW Outreach, mitw.outreach@gmail.com

In the News: Proposed Kenosha Casino Project Making Strides

[Keshena, Wis.] – The Menominee Indian Tribe of Wisconsin was busy in February as its leaders continue to work with and inform local leaders and stakeholders in support of the proposed Hard Rock Hotel & Casino entertainment destination center in Kenosha. The Tribe remains optimistic as the Environmental Assessment awaits final review from the Bureau of Indian Affairs’ Office of Indian Gaming.

Recently, several media outlets from across Southeast Wisconsin published stories on the Tribe, under the leadership of Chairman Joey Awonohopay, and their efforts to make this proposed project a reality. The project, with its positive economic effects on both the Tribe and the entire Kenosha community, will have a major impact on the region.

Read more in the news:

[VIDEO: CBS58-WDJT Milwaukee—Menominee Tribe waits on federal approval for proposed Kenosha casino](#): *“The Menominee proposal to bring the \$360 million casino to Kenosha is still on the table, but with a number of hurdles still ahead. As they wait for answers, we saw what an additional source of revenue might do for the tribe.”*

[Kenosha News—Menominee leader optimistic as \\$360 million Hard Rock casino project under federal review](#): *“[Kenosha County Executive Samantha] Kerkman said she was pleased to hear that the Menominee Tribe’s leadership remained ‘optimistic about this project’s future.’”*

[Milwaukee Business Journal—Menominee Tribe optimistic about \\$360M Kenosha casino project after filing assessment](#): *“Awonohopay expressed confidence that the Trump administration’s commitments to creating jobs and streamlining government will be positive indicators that the tribe and Hard Rock are “well-positioned to achieve project approval.”*

[Milwaukee Journal Sentinel—Menominee Tribe expresses optimism that Trump administration will approve Kenosha casino](#): *“[MITW Chairman Joey] Awonohopay’s memo expressed optimism that the Tribe can win government approvals. He wrote that a required environmental assessment of the project ‘has shown no negative impact.’”*

Visit <https://casino.hardrock.com/kenosha/project-updates> for the latest updates on the proposed project. You can also follow the X account [@CasinoKenosha](https://twitter.com/CasinoKenosha).

###