



5595 County Road Z | West Bend, WI 53095 | 262.306.2100 | cedarcommunity.org

Cedar Community and the West Bend Theatre Company Announce Partnership for the 2025 Season

Media Contact:

Carrie Sturn, Senior Marketing Director
Office: 262.306.4216 / Cell 262.343.0732
csturn@cedarcommunity.org

West Bend – *March 5, 2025* – Cedar Community and the West Bend Theatre Company are pleased to announce their ongoing partnership for the 2025 season. Following a highly successful run of Charles Dickens's, *A Christmas Carol*, in Cedar Community's Cedar Theatre, the two nonprofits are laying the groundwork for expanded collaborations in the coming year.

When members of the West Bend Theatre Company reached out to Cedar Community President and CEO Nicole Pretre last year to inquire about using the theatre space, she welcomed the opportunity. "We have not had a live theatre production on our Cedar Lake Campus since before the pandemic," Pretre recalls. This was a wonderful chance to partner with a reputable nonprofit partner and to make such a storied production available to our residents, friends, and neighbors. It was a win-win."

Viney Pheng, president of the West Bend Theatre Company (WBTC), agrees. "Each year, the WBTC partners with a local nonprofit to raise awareness and support for their mission. This year, with the opportunity to take residence in the Cedar Theatre for our holiday season, the alignment of this support made perfect sense. We are honored to not only partner with Cedar Community on this and future endeavors, but we are happy to support their important work with a donation aimed at providing future productions and resident activities across their campuses."

Cedar Community has committed to offering its Cedar Theatre for the 2025 season and also working with the WBTC in support of its summer theatre camp experience. In addition, members of the WBTC will be making monthly appearances across Cedar Community's assisted and independent living campuses. "As a lover of theatre and past cast member, I am thrilled for this exciting new collaboration and how it will enrich the lives of our residents and neighbors," states Pretre.

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About Cedar Community

Cedar Community is an award-winning provider of senior living and care services in Wisconsin, dedicated to redefining aging and creating vibrant communities where older adults can thrive. With a range of lifestyle options and personalized care services, Cedar Community offers innovative solutions designed to support seniors at every stage of their journey. From independent living to skilled nursing and memory care, the community is committed to promoting an active lifestyle, dignified care services, and purposeful living for older adults.

About West Bend Theatre Company

West Bend Theatre Company is a nonprofit community theater company in West Bend, Wisconsin. We present live theater, camps, workshops and special events.

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