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COUSINS SUBS® BRINGS BACK LIMITED TIME LOBSTER SALAD SUB

Brand reintroduces fan-favorite Lenten offering for a second year.

MILWAUKEE (March 4, 2025) – [Cousins Subs](https://www.cousinssubs.com)® is thrilled to announce the return of its Lobster Salad sub, available for a limited time.

Back by popular demand, the Lobster Salad sub features a blend of North Atlantic lobster and mayo topped with crisp lettuce, ripe tomatoes, sliced onions and a sprinkle of Old Bay seasoning, all served on Italian bread.

“Our guests loved the Lobster Salad sub when we introduced it last year, and we’re excited to bring it back for another Lenten season,” said Justin McCoy, vice president of marketing at Cousins Subs. “Its rich savory flavor and high-quality ingredients make it a standout option whether you’re observing Lent or simply craving something delicious.”

The Lobster Salad sub is available as a 7 ½- or 15-inch sub sandwich and can also be ordered as a Sub in a Bowl.

For more information about Cousins Subs or to place an order, please visit www.cousinssubs.com.

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ABOUT COUSINS SUBS

Wisconsin-based [Cousins Subs](https://www.cousinssubs.com)®, a family-owned, fast casual sub shop established in 1972 by Bill Specht and his cousin, is driven by the mission to Believe in Better – both in the quality of food it serves and in the communities it supports. Cousins Subs and its franchisees operate nearly 100 sub sandwich shops in Wisconsin and Indiana, providing guests with quality deli fresh and made to order grilled subs using only the freshest ingredients on its signature bread baked daily. For more information, visit www.cousinssubs.com. You can also find Cousins Subs on Facebook, LinkedIn, Twitter, Instagram and TikTok.

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