

FOR IMMEDIATE RELEASE

March 3, 2025

Fund Milwaukee Reboot Meeting Set to Revitalize Local Investment

Milwaukee, WI – Milwaukee’s economy thrives when its residents invest in local businesses. On **Wednesday, March 12, 2025**, Fund Milwaukee is rebooting its mission to make that easier than ever. **Join us at Newline Cafe (3618 W Pierce St) for an evening of inspiration, connection, and opportunity. Doors open at 6:00 PM, and the program begins at 6:30 PM.**

For over a decade, Fund Milwaukee has been a driving force behind **locally powered investments**, creating a network where small businesses and community investors come together. This reboot meeting will feature **stories from alumni businesses and investors**, providing a behind-the-scenes look at the impact of community-driven funding.

"Fund Milwaukee is about more than money—it's about building a stronger, more resilient city," said Brent Halfwassen, Volunteer Business Liaison for Fund Milwaukee. *"This reboot is an opportunity to reimagine what's possible when local residents invest in our own community."*

Why Attend?

- ⇒ **Learn** how Fund Milwaukee connects local investors with Milwaukee-based businesses
- ⇒ **Hear** success stories from businesses that have benefited from local funding
- ⇒ **Discover** how you can invest in the community and make a lasting impact


Since its inception in 2012, Fund Milwaukee has helped:


- **60+ businesses pitch their ideas**
- **Raise \$3.9 million in funding**
- **Create over 380 local jobs**
- **Engage 620+ investors dedicated to Milwaukee's future**

Local Success Stories: Local Milwaukee businesses such as [Purple Door Ice Cream](#), [Funky Fresh Spring Rolls](#), [Bublr Bikes Milwaukee](#), and the [Sherman Phoenix Marketplace](#), to name a few, have pitched and been able to secure funding through relationships fostered at Fund Milwaukee, allowing them to continue their growth into established local brands and beyond. Their growth has not only strengthened their business but also created new opportunities in the community.

Be a Part of Milwaukee's Future

Whether you're a local entrepreneur or small business owner seeking funding or a Milwaukee resident looking to invest, this event is your chance to take action.

 **When:** Wednesday, March 12, 2025 – Doors open at 6:00 PM, Program begins at 6:30 PM

 **Where:** Newline Cafe, 3618 W Pierce St, Milwaukee

 **RSVP today:** bit.ly/42Zc7o4

 **Learn more:** fundmilwaukee.com

For media inquiries, please contact:

Brent Halfwassen

brent@halfwassen.com

(414) 520-7365
