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FOR IMMEDIATE RELEASE

Help End Homelessness – Join the Kick-Off of the 10th Annual Empowerment Challenge This Saturday!
Hundreds of individuals and businesses expected to accept the challenge to help raise money for The Cathedral Center

MILWAUKEE, WI – This Saturday, March 1, marks the official kick-off of the 10th Annual Empowerment Challenge, a week-long online fundraising event supporting The Cathedral Center (CCI) and its transformative services for women and families experiencing homelessness. The challenge will run through March 8, aligning with International Women’s Day, and hundreds of individuals and businesses are expected to come together online to help raise critical funds for CCI’s programs.

Thanks to the generosity of The Peter Geisert Giving Fund and The Godfrey Family Foundation Trust, CCI’s Empowerment Challenge will begin with \$25,000 in matching dollars. This week-long event invites the community to accept the challenge by making a monetary donation to help stabilize flexible funding for essential services such as emergency shelter, case management, housing assistance, job training, and life skills programs.

“Supporting women and families with children is more critical now than ever. They are the least visible among our community’s homeless population, and fewer resources are available to help them prevent and end their homelessness. The Cathedral Center needs our community’s support to continue bringing these families inside safely and advocating for long-term change,” said Donna Rongholt-Migan, Executive Director at CCI.

The Empowerment Challenge can be found on CCI’s website, Facebook, Instagram, and LinkedIn pages. To participate, simply visit <http://tinyurl.com/CathedralCenter>. For more information, please visit <https://cathedral-center.org/> or call 414-831-0394.

Join us this Saturday and help make a lasting impact on women and families facing homelessness in our community!

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About The Cathedral Center

CCI’s mission is to provide a safe environment for women and families while working to end homelessness, one life at a time. CCI is the first single women’s shelter in Milwaukee County, serving the community since 1996, offering a variety of services and programs including securing safe housing, employment services, improving health & well-being, case management, childcare, and much more. To learn more about the organization, visit <https://www.cathedral-center.org>.