



MEDIA ADVISORY
Sunday, March 2, 2025

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Girls & STEM Inspires Future Community Leaders at Discovery World

- WHO:** Discovery World, Rockwell Automation, Northwestern Mutual, MilliporeSigma, Brady Corporation, Johnson Controls, Girl Scouts of Southeast Wisconsin, Harley Davidson, Waukesha County Technical College, Gearbox Labs, SciKids Greater Milwaukee, Marquette Society of Women Engineers, UW-Milwaukee Society of Women Engineers Student Chapter, Milwaukee Metropolitan Sewerage District, Mequon Nature Preserve, ATI Forged Products, Nadi Plates, 42nd Artist, UW-Milwaukee Arab American Association of Engineers and Architects, Mathnasium, Daphne Draws Data
- WHAT:** Girls & STEM provides girls with real-life interactions and conversations with female role models in the STEM fields with 20+ exhibitors and organizations that will be providing hands-on activities and demonstrations for guests to enjoy.
- WHY:** Girls & STEM was created nearly a decade ago to connect early learners to the wonders of science and broaden participation to include communities historically excluded from science opportunities.
- WHERE:** Discovery World
- WHEN:** Sunday, March 2, 9:00am-4:00pm
- DETAILS:** Reporters and media are encouraged to explore Discovery World's Girls & STEM. If you would like assistance setting up interviews or locating media parking, please RSVP with Paul Fladten as soon as possible.