

# WISCONSIN STATE FAIR

JULY 31-AUGUST 10, 2025 Presented By 

**To:** Assignment Editors, Producers, Reporters

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## WISCONSIN STATE FAIR SECURES LYNYRD SKYNYRD FOR THE BANK FIVE NINE MAIN STAGE

[Wisconsin State Fair](#) officials announced rock powerhouse [Lynyrd Skynyrd](#) will serve up their classic Southern rock hits that transcend time at the newly-titled [Bank Five Nine Main Stage](#) on **Saturday, Aug. 9, 2025 at 7:30 p.m.**

Lynyrd Skynyrd remains a cultural icon that appeals to all generations. More than a half century after the release of Lynyrd Skynyrd's critically acclaimed debut album, *Pronounced 'Lëh-'nérd 'Skin-'nérd*, they continue to resonate just as deeply with their multi-generational fanbase today as they did when they first emerged out of Jacksonville, Florida in 1973. With an iconic sound that embodies the very soul of Southern rock, classic songs like "Free Bird," "Sweet Home Alabama," and "Simple Man" are sure to have the crowd on their feet. A special guest will be announced soon to open the show.

Tickets go on sale **Friday, February 14 at 10:00 a.m.** at [WiStateFair.com](#). All seating for this show is [reserved](#), and tickets will be \$70 - \$90. Each ticket includes admission to the 2025 Wisconsin State Fair for the day of the show when purchased prior to entering the State Fair Park.

Tickets are available for pre-sale with the Friends of the Fair membership benefitting the [Wisconsin State Fair Park Foundation](#). This non-profit organization helps support the State Fair and State Fair Park initiatives. Get access to the pre-sale and become a Friend of the Fair today by visiting [WSFPFoundation.org](#).

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### **About the Wisconsin State Fair**

The 2025 Wisconsin State Fair, presented by UScellular®, takes place July 31 – August 10. The State Fair offers a unique experience to all who attend and is an exceptional value. Enjoy dozens of FREE entertainment stages, exciting rides and games in SpinCity, thousands of animals, endless family activities, events, contests, shopping vendors, and culinary delights. For more information, visit [WiStateFair.com](#) or follow us on [Facebook](#), [Instagram](#), and [X](#).

### **About Lynyrd Skynyrd**

More than a half century after the release of Lynyrd Skynyrd's critically acclaimed debut album 'Pronounced 'Lëh-'nérd 'Skin-'nérd,' they resonate as deeply with their multi-generational fan base today as when they first emerged out of Jacksonville, Florida in 1973. Few ensembles have had the deep impact in creating a lifestyle as Skynyrd has. The band travels forward with a primary mission of celebrating a legacy that honors all whom have had a resonating contribution to the lives of hundreds of millions of fans globally. Former members Ronnie Van Zant, Gary Rossington, Allen Collins, Steve Gaines, Ed King, Billy Powell, Bob Burns, and Leon Wilkeson alongside others will forever remain significant contributors to this indelible repertoire and the band's colorful history. Today, Lynyrd Skynyrd rocks on with a current line-up featuring Johnny Van Zant,

Rickey Medlocke, Damon Johnson, Mark “Sparky” Matejka, Michael Cartellone, Keith Christopher, Peter Keys, Carol Chase and Stacy Michelle.

The rock and roll powerhouse continually tours, and as Van Zant shares, “It’s about the legacy of Lynyrd Skynyrd, and what it stands for, what the fans are all about. There’s nothing like getting out there playing a great show with Skynyrd and seeing people love this music.”

With a catalog of over 60 albums, billions of streams, tens of millions of records sold, and the introduction of Hell House whiskey, Rock & Roll Hall of Famers Lynyrd Skynyrd remain a cultural icon that appeal to all generations.