

## FOR IMMEDIATE RELEASE

### **The Fifteens at Park East: A Landmark Condominium Development in Downtown Milwaukee**

New downtown condominium development set to break ground Summer 2025.

**Milwaukee, WI – [02/10/25]** – The Fifteens at Park East introduces the first major condominium development in Downtown Milwaukee in over a decade. Set to redefine urban living in the city, this new construction development offers modern townhomes in a prime location that is sure to captivate both current and future residents of Milwaukee.

#### **Key Highlights:**

- **Rarity of Project:** The Fifteens at Park East brings a new standard of luxury living to Milwaukee's downtown, providing an opportunity for homeownership in a continuously sought-after area. A condo development with this many units hasn't been constructed in Milwaukee in over a decade. It is also incredibly rare to see a gated townhome community in Downtown Milwaukee.
- **Prime Location:** Located just blocks from the city's top dining, entertainment, and cultural destinations like the Fiserv Forum, Deer District, Theatre District, and the Milwaukee RiverWalk. Residents can enjoy easy access to over 50,000 downtown jobs, vibrant nightlife, and more. Within walking distance to local favorites such as Sanford, Birch, Interval Coffee, and more, as well as close proximity to multiple grocery stores, public transportation, and major highways.
- **Spacious, Luxury Living:** These townhomes feature 1,921 square feet of open-concept living space with 3 bedrooms and 2.5 baths (option for 3.5), plus optional rooftop decks with wet bars. High-end finishes are showcased across all three floors of living, from waterfall Quartz countertops and Kohler fixtures to gas fireplaces and heated primary bathroom floors.
- **Modern Conveniences:** Each townhome offers direct-entry two-car garages, smart home technology, and multiple expansive outdoor spaces perfect for entertaining.

#### **Why This Matters to Milwaukee:**

This project represents significant growth and continued revitalization for Downtown Milwaukee, an area that has seen increasing interest from both residents and investors. It also highlights the continued transformation of Milwaukee's urban landscape, attracting professionals, families, empty-nesters, and individuals who want to live, work, and thrive in one of the city's most desirable neighborhoods.

"As no new condos have been built downtown in recent years, the current limited inventory is unable to meet the continuously increasing demand." -Benji Cohn, Keller Williams Realty

"The Fifteens at Park East adds a much-needed housing option in the heart of the city, responding to the growing demand for upscale, urban living spaces available to own." -Guy Nicolet, Keller Williams Realty

"We couldn't be more thrilled to be bringing this beautiful project to Downtown Milwaukee and to be doing our part to contribute to the renaissance of its urban fabric. The Fifteens at Park East was born out of our passion for high quality, thoughtful design, and we can't wait for our residents to enjoy their new homes." - John Riordan, Founder & CEO of Cirrus Property Group, LLC

For more information or to reserve your residence, visit [www.the15s.com](http://www.the15s.com). Anticipated groundbreaking Summer 2025. Now accepting reservations.

Listed by: Benji Cohn & Guy Nicolet of Keller Williams Realty.

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### **About The Fifteens at Park East:**

NEW CONSTRUCTION! Experience the pinnacle of refined urban living in Downtown Milwaukee's first condominium development in over a decade. Just moments from the city's finest dining and entertainment, each residence is meticulously designed with the finest materials, offering rooftop access and open-concept floor plans that seamlessly integrate living spaces. These townhomes showcase exquisite finishes throughout, including Kohler fixtures, engineered hardwood floors, and heated bath floors. The well-appointed kitchens feature an island with waterfall Quartz counters, walk-in pantry, and an oversized balcony with a gas line to enjoy al fresco dining. Direct-entry two-car garages, smart home technology, and gated entrances enhance both comfort and convenience.

### **The Team:**

**Developer:** Cirrus Property Group, LLC

John Riordan, Founder & CEO

Daniel Hasbani, Vice President of Development

**Real Estate Team:** Benji Cohn & Guy Nicolet with Keller Williams Realty

**Architect:** Galbraith Carnahan Architects

**Interior Design:** o&o studios

**Builder:** Scherrer Construction

