To: Assignment Editors, Producers, Reporters
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FIND FUN FOR THE WHOLE FAMILY WITH KIDZ BOP AT STATE FAIR

Wisconsin State Fair officials announced KIDZ BOP is coming back to the newly-titled Bank Five Nine Main Stage with the ultimate pop concert for kids on **Tuesday, Aug. 5, 2025 at 7:30 p.m.**

The *KIDZ BOP LIVE 2025* tour is here and coming to Wisconsin! Since its debut, KIDZ BOP has sold over 24 million albums and has generated over 14 billion streams. KIDZ BOP Kids continue to perform today's biggest hits live on stage, making it the perfect first concert experience. Sing and dance along as the KIDZ BOP Kids perform your family's favorite renditions of songs like "Espresso," "greedy," "Lil Boo Thang," "Dance The Night," and more.

Tickets go on sale **Friday, February 14 at 10:00 a.m.** at WiStateFair.com. All seating for this show is reserved, and tickets will be $32 - $42. Each ticket includes admission to the 2025 Wisconsin State Fair for the day of the show when purchased prior to entering the State Fair Park.

Tickets are available for pre-sale with the Friends of the Fair membership benefitting the Wisconsin State Fair Park Foundation. This non-profit organization helps support the State Fair and State Fair Park initiatives. Get access to the pre-sale and become a Friend of the Fair today by visiting WSFPFoundation.org.

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About the Wisconsin State Fair
The 2025 Wisconsin State Fair, presented by UScellular®, takes place July 31 – August 10. The State Fair offers a unique experience to all who attend and is an exceptional value. Enjoy dozens of FREE entertainment stages, exciting rides and games in SpinCity, thousands of animals, endless family activities, events, contests, shopping vendors, and culinary delights. For more information, visit WiStateFair.com or follow us on Facebook, Instagram, and X.