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**FOR IMMEDIATE RELEASE**

**Red Cross: Donors needed now to build up the blood supply**

*$15 e-gift card for those who come to give blood or platelets by Feb. 28*

**MILWAUKEE,** Wis. **(Feb. 10, 2025)** - **The American Red Cross urges donors to give blood or platelets in February to help build up the blood supply after thousands of donations went uncollected last month.** People of all blood types – especially those with type O negative blood – are encouraged to make and keep their donation appointments so hospitals can continue to ensure critical care for patients this winter.

Since the beginning of the year, hundreds of blood drives have been canceled and more than 16,000 blood and platelet donations have gone uncollected due to severe winter weather and wildfires. As February continues, so does the potential for additional weather systems to disrupt blood drives. Flu and other seasonal illnesses are spreading, which could also force more people to cancel scheduled donation appointments, compounding the impact to collecting lifesaving blood products.

**Give with your whole heart this month. To book a time to give blood or platelets, use the** [**Red Cross Blood Donor App**](https://www.redcrossblood.org/blood-donor-app.html)**, visit** [**RedCrossBlood.org**](https://www.redcrossblood.org/give.html/find-drive?cid=givingday_mar_bloodneed_covid&med=email&source=covid_consumerfdr_blooddonations) **or call 1-800-RED CROSS (1-800-733-2767).**

As a thank-you, all who come to give Jan. 27-Feb. 28, 2025, will get a $15 e-gift card to a merchant of choice. See [RedCrossBlood.org/Flurry](https://www.redcrossblood.org/local-homepage/events/flurry.html) for details.

**Upcoming blood donation opportunities Feb. 16-28:**

## WI

# Dodge

Beaver Dam

2/10/2025: 11:30 a.m. - 5:30 p.m., First Evangelical Lutheran Church, 311 W Mackie St

2/11/2025: 12:30 p.m. - 5:30 p.m., First Evangelical Lutheran Church, 311 W Mackie St

2/20/2025: 10 a.m. - 3 p.m., YMCA of Dodge County, 220 Corporate Dr

Fox Lake

2/20/2025: 8 a.m. - 2 p.m., Fox Lake Correctional, W10237 Lake Emily Rd

Lomira

3/3/2025: 12 p.m. - 6 p.m., Trinity United Methodist Church, 300 Church ST

Mayville

2/19/2025: 11:30 a.m. - 5:30 p.m., American Legion, 134 South Main Street

Randolph

3/5/2025: 9 a.m. - 2 p.m., Randolph High School, 110 Meadowood Dr

Rubicon

2/17/2025: 12:30 p.m. - 5:30 p.m., Honor Intermediate School, N3501 Cty Hwy P

Waupun

2/21/2025: 9 a.m. - 2 p.m., Pizza Ranch, 900 W Main St

3/6/2025: 10 a.m. - 4 p.m., Central Wisconsin Christian School, 301 Fox Lake Rd

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# Fond du Lac

Fond du Lac

2/17/2025: 10 a.m. - 3 p.m., Thrive Church, 79 E 2nd St

2/27/2025: 12 p.m. - 5 p.m., Radisson Hotel and Conference Center, 625 W Rolling Meadows Dr

Oakfield

3/7/2025: 12:30 p.m. - 5:30 p.m., Oakfield Community Center, 130 N Main St

Ripon

2/18/2025: 12:30 p.m. - 5:30 p.m., Grace Evangelical Lutheran Church ELCA, 430 Griswold St

2/26/2025: 12 p.m. - 5 p.m., First Congregational Church of Ripon, 220 Ransom St

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# Jefferson

Fort Atkinson

2/10/2025: 1 p.m. - 6 p.m., St. Joseph Catholic Church, 1660 Endl Blvd

Jefferson

2/13/2025: 2:30 p.m. - 6:30 p.m., East Elementary School, 120 S Sanborn Ave

2/28/2025: 10 a.m. - 3 p.m., Jefferson Public Library, 321 S. Main St.

Johnson Creek

3/3/2025: 8 a.m. - 2 p.m., Johnson Creek High School, 455 Aztalan St.

Lake Mills

2/12/2025: 12 p.m. - 6 p.m., City Hall, 200 Water St

Watertown

2/17/2025: 12 p.m. - 6 p.m., Christ United Methodist Church, 112 Hall Street

2/18/2025: 10 a.m. - 4 p.m., Christ United Methodist Church, 112 Hall Street

3/3/2025: 1 p.m. - 6 p.m., Maranatha Baptist University, 745 W Main St

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# Kenosha

Kenosha

3/6/2025: 8:30 a.m. - 1:30 p.m., Reuther Central High School, 913 57th St

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# Milwaukee

Greendale

2/28/2025: 2 p.m. - 6 p.m., College Park Elementary, 5701 W College Ave

Milwaukee

2/11/2025: 8:15 a.m. - 2 p.m., Ronald Reagan High School, 4965 S 20th St

2/14/2025: 10 a.m. - 4 p.m., Milwaukee Safety Academy, 6680 North Teutonia Avenue

2/18/2025: 10 a.m. - 4 p.m., UWM Student Union, 2200 Kenwood Blvd

2/21/2025: 9:30 a.m. - 3:30 p.m., Marquette Gymnasium, 1508 W. Clybourn Street

Oak Creek

3/4/2025: 2 p.m. - 6 p.m., Oak Creek East Middle School, 9330 S Shepard Ave

Wauwatosa

3/7/2025: 10 a.m. - 3 p.m., Wauwatosa Public Library, 7635 W North Ave

West Allis

2/12/2025: 8 a.m. - 1 p.m., Nathan Hale High School, 11601 W Lincoln Ave

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# Ozaukee

Cedarburg

2/24/2025: 10:30 a.m. - 3:30 p.m., Cedarburg Public Library, W63N589 Hanover Ave

Fredonia

2/24/2025: 12 p.m. - 5 p.m., St. John Lutheran Church, 824 Fredonia Ave

Grafton

2/14/2025: 1 p.m. - 5 p.m., Village Pointe Commons, 101 Walnut Cir.

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# Racine

Burlington

2/20/2025: 12 p.m. - 6 p.m., Burlington United Methodist Church, 857 W State St

Racine

2/20/2025: 9 a.m. - 2 p.m., The Prairie School, 4050 Lighthouse Drive

2/27/2025: 10 a.m. - 3 p.m., St Johns Lutheran Church and School, 510 Kewaunee St

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# Sheboygan

Cedar Grove

2/11/2025: 12:30 p.m. - 5:30 p.m., Faith Reformed Church, 243 S Fourth St

Howards Grove

3/6/2025: 9 a.m. - 2 p.m., Howards Grove High School, 401 Audubon Rd

Kohler

3/7/2025: 9:30 a.m. - 2:30 p.m., Kohler High School, 333 Upper Road

Plymouth

2/13/2025: 10 a.m. - 3 p.m., Younger Family Campus Center, W3718 South Drive

2/26/2025: 11 a.m. - 5 p.m., Amore Banquet Hall, 18 W Mill St.

Sheboygan

2/14/2025: 10 a.m. - 3 p.m., Sheboygan Trades and Labor Hall, 1104 Wisconsin Ave

2/21/2025: 10 a.m. - 3 p.m., Sheboygan Trades and Labor Hall, 1104 Wisconsin Ave

2/28/2025: 10 a.m. - 3 p.m., Sheboygan Trades and Labor Hall, 1104 Wisconsin Ave

3/7/2025: 10 a.m. - 3 p.m., Sheboygan Trades and Labor Hall, 1104 Wisconsin Ave

Sheboygan Falls

3/6/2025: 9 a.m. - 2 p.m., Sheboygan Falls High School, 220 Amherst Ave

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# Walworth

Elkhorn

2/20/2025: 9:30 a.m. - 2:30 p.m., Sugar Creek Lutheran Church, N5690 Cobblestone Rd

Lake Geneva

2/14/2025: 11 a.m. - 4 p.m., Como Community Church, W3901 Palmer Road

Sharon

3/4/2025: 1 p.m. - 6 p.m., Christ Lutheran Church, 228 Martin St

Whitewater

2/10/2025: 1 p.m. - 6 p.m., University of Wisconsin Whitewater, 420 N Prairie St

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# Washington

Germantown

2/19/2025: 1 p.m. - 6 p.m., Germantown Community Library, N112W16957 Mequon Rd

Hartford

2/20/2025: 10 a.m. - 2 p.m., Jack Russell Memorial Library, 100 Park Ave

West Bend

2/13/2025: 12 p.m. - 5 p.m., American Legion Post 36, 712 Park Ave.

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# Waukesha

Brookfield

2/13/2025: 1 p.m. - 6 p.m., UNITY Lutheran Church, 20700 W. North Avenue

2/18/2025: 12 p.m. - 6 p.m., The Corners of Brookfield, 270 Lord Street

Hartland

2/28/2025: 9 a.m. - 2 p.m., Hartland Public Library, 110 E Park Ave

Menomonee Falls

2/26/2025: 9 a.m. - 3 p.m., Menomonee Falls Public Library, W156 N8436 Pilgrim Rd

3/4/2025: 10 a.m. - 4 p.m., American Legion Post 382, N88 W16652 Main St

Muskego

2/24/2025: 10:30 a.m. - 3:30 p.m., Muskego Public Library, S73W16663 Janesville Rd

2/25/2025: 11 a.m. - 5 p.m., Muskego High School, W185S8750 Racine Ave

New Berlin

2/21/2025: 7:30 a.m. - 1:30 p.m., New Berlin West Middle & High School, 18695 W Cleveland Ave

2/25/2025: 1 p.m. - 6 p.m., New Berlin Public Library, 15105 Library Ln

North Prairie

2/17/2025: 1:30 p.m. - 6 p.m., Highview Evangelical Presbyterian Church, S50 W33042 Town Rd GE

Oconomowoc

2/21/2025: 9 a.m. - 3 p.m., Oconomowoc Public Library, 200 W South St

2/25/2025: 1 p.m. - 6 p.m., Our Saviors Lutheran Church, 145 E. Lisbon Rd

2/26/2025: 8 a.m. - 1 p.m., Roundy's Oconomowoc Distribution Center, 36701 Delafield Rd

2/26/2025: 2:30 p.m. - 6:30 p.m., Roundy's Oconomowoc Distribution Center, 36701 Delafield Rd

Pewaukee

2/10/2025: 11:45 a.m. - 6:45 p.m., Waukesha Blood Donation Center, 2220 Silvernail Rd

2/11/2025: 11:45 a.m. - 6:45 p.m., Waukesha Blood Donation Center, 2220 Silvernail Rd

2/12/2025: 9:45 a.m. - 4:45 p.m., Waukesha Blood Donation Center, 2220 Silvernail Rd

2/14/2025: 8:30 a.m. - 3:30 p.m., Waukesha Blood Donation Center, 2220 Silvernail Rd

2/15/2025: 8:30 a.m. - 3:30 p.m., Waukesha Blood Donation Center, 2220 Silvernail Rd

2/16/2025: 8:30 a.m. - 3:30 p.m., Waukesha Blood Donation Center, 2220 Silvernail Rd

2/17/2025: 11:45 a.m. - 6:45 p.m., Waukesha Blood Donation Center, 2220 Silvernail Rd

2/18/2025: 11:45 a.m. - 6:45 p.m., Waukesha Blood Donation Center, 2220 Silvernail Rd

2/19/2025: 9:45 a.m. - 4:45 p.m., Waukesha Blood Donation Center, 2220 Silvernail Rd

2/21/2025: 8:30 a.m. - 3:30 p.m., Waukesha Blood Donation Center, 2220 Silvernail Rd

2/22/2025: 8:30 a.m. - 3:30 p.m., Waukesha Blood Donation Center, 2220 Silvernail Rd

2/23/2025: 8:30 a.m. - 3:30 p.m., Waukesha Blood Donation Center, 2220 Silvernail Rd

2/24/2025: 9 a.m. - 2 p.m., Waukesha County Technical College, 800 Main

2/24/2025: 11:45 a.m. - 6:45 p.m., Waukesha Blood Donation Center, 2220 Silvernail Rd

2/25/2025: 11:45 a.m. - 6:45 p.m., Waukesha Blood Donation Center, 2220 Silvernail Rd

2/26/2025: 9:45 a.m. - 4:45 p.m., Waukesha Blood Donation Center, 2220 Silvernail Rd

2/27/2025: 1 p.m. - 6 p.m., Christ Evangelical Lutheran Church, W240 N3103 Pewaukee Rd

2/28/2025: 8:30 a.m. - 3:30 p.m., Waukesha Blood Donation Center, 2220 Silvernail Rd

3/1/2025: 8:30 a.m. - 3:30 p.m., Waukesha Blood Donation Center, 2220 Silvernail Rd

3/2/2025: 8:30 a.m. - 3:30 p.m., Waukesha Blood Donation Center, 2220 Silvernail Rd

3/3/2025: 11:45 a.m. - 6:45 p.m., Waukesha Blood Donation Center, 2220 Silvernail Rd

3/4/2025: 11:45 a.m. - 6:45 p.m., Waukesha Blood Donation Center, 2220 Silvernail Rd

3/5/2025: 9:45 a.m. - 4:45 p.m., Waukesha Blood Donation Center, 2220 Silvernail Rd

3/7/2025: 8:30 a.m. - 3:30 p.m., Waukesha Blood Donation Center, 2220 Silvernail Rd

Waukesha

2/13/2025: 11 a.m. - 4 p.m., Campus Center, 100 N East Ave

2/17/2025: 12 p.m. - 5 p.m., Raised Grain Brewing Company, 1725 Dolphin Drive

2/18/2025: 11 a.m. - 3 p.m., Burn Boot Camp, 721 Meadowbrook Rd

3/4/2025: 12 p.m. - 5 p.m., North Pillar Brewing Co., 212 E North St

3/5/2025: 10 a.m. - 3 p.m., UWM at Waukesha, 1500 N University Dr

**How to donate blood**

Simply download the American Red Cross Blood Donor App, visit [RedCrossBlood.org](http://www.redcrossblood.org/), call 1-800-RED CROSS (1-800-733-2767) or enable the Blood Donor Skill on any Alexa Echo device to make an appointment or for more information. All blood types are needed to ensure a reliable supply for patients. A blood donor card or driver’s license or two other forms of identification are required at check-in. Individuals who are 17 years of age in most states (16 with parental consent where allowed by state law), weigh at least 110 pounds and are in generally good health may be eligible to donate blood. High school students and other donors 18 years of age and younger also have to meet certain height and weight requirements.

Blood and platelet donors can save time at their next donation by using RapidPass® to complete their pre-donation reading and health history questionnaire online, on the day of their donation, before arriving at the blood drive. To get started, follow the instructions at [RedCrossBlood.org/RapidPass](https://www.redcrossblood.org/donate-blood/manage-my-donations/rapidpass.html) or use the Blood Donor App.

**Amplify your impact − volunteer!**

Another way to support the lifesaving mission of the Red Cross is to become a volunteer blood donor ambassador at Red Cross blood drives. Blood donor ambassadors help greet, check-in, and thank blood donors to ensure they have a positive donation experience.

Volunteers can also serve as transportation specialists, playing a vital role in ensuring lifesaving blood products are delivered to nearby hospitals. For more information and to apply for either position, visit [redcross.org/volunteertoday](https://www.redcross.org/volunteertoday).

***About the American Red Cross:***

*The American Red Cross shelters, feeds and provides comfort to victims of disasters; supplies about 40% of the nation’s blood; teaches skills that save lives; distributes international humanitarian aid; and supports veterans, military members and their families. The Red Cross is a nonprofit organization that depends on volunteers and the generosity of the American public to deliver its mission. For more information, please visit* [*redcross.org*](http://www.redcross.org) *or* [*CruzRojaAmericana.org*](http://www.CruzRojaAmericana.org)*, or follow us on social media.*

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