



Milwaukee Downtown, Business Improvement District #21  
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FOR IMMEDIATE RELEASE

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## **Downtown Milwaukee’s Taste & Toast returns February 24 – 28**

*Five nights of discounted bottles and bites available at more than 20 restaurants from 4 p.m. to 7 p.m. nightly*

MILWAUKEE (February 6, 2025) – Lift a glass and enjoy a bite during the 10<sup>th</sup> annual Taste & Toast, a happy hour and small plate event coordinated by Milwaukee Downtown, BID #21, returning to downtown February 24 – 28. During the event, more than 20 downtown restaurants and bars will offer specially priced small plates and appetizers with gluten-free, vegetarian, and vegan-friendly options; and one-of-a-kind non-alcoholic and alcoholic beverages, from 4 to 7 p.m.

This year’s participants include: 90s2K Café, AJ Bombers, Blue Bat Kitchen + Tequilaria, Central Standard Crafthouse & Kitchen, Cubanitas, The Edison, Experts Only MKE, The Knick, Lobby Lounge at The Pfister Hotel, LP MKE, Lucky Clover Irish Pub, McGillycuddy’s Bar & Grill, MOTOR Bar & Restaurant, Old German Beer Hall, Oggie’s Kitchen + Bar, On Tap, Onesto, Red Rock Saloon, Smoke Shack, The Social American Tavern, SportClub, Tropic, Tupelo Honey Southern Kitchen & Bar and Ward’s House of Prime.

“Taste & Toast is an opportunity to sip and sample at many of Downtown Milwaukee’s most popular hot spots,” said Beth Weirick, CEO of Milwaukee Downtown, BID #21. “The diversity in food and beverage offerings is unmatched, making this event one of winter’s best call for happy hour.”

As a bonus incentive for participating in Taste & Toast, two diners will each be awarded \$300 in dining gift certificates. To enter, participants will be asked to complete a Taste & Toast survey about their experience at [www.TasteToastMKE.com](http://www.TasteToastMKE.com). At the conclusion of the event, two winners will be randomly drawn. Surveys must be completed by Monday, March 3.

In addition, Interstate Parking will offer discounted parking to Taste & Toast patrons at select lots. Visit [www.TasteToastMKE.com](http://www.TasteToastMKE.com) to view participating lots and promo code info.

**Menus of Taste & Toast participants will be available for preview at [www.TasteToastMKE.com](http://www.TasteToastMKE.com) in mid-February.** Reservations are encouraged where accepted.

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### **About Milwaukee Downtown, BID #21**

Milwaukee Downtown, Business Improvement District #21, is an organization established in 1998 to support the interests of the downtown Milwaukee business community. Created through private sector leadership, Milwaukee Downtown is a management district organization that oversees 150 square blocks representing approximately 500 property owners in the center of downtown Milwaukee. The organization funds specific initiatives aimed at creating a clean, safe and friendly downtown. More info available at [www.milwaukeedowntown.com](http://www.milwaukeedowntown.com).