

Make-A-Wish<sup>®</sup> Wisconsin • 11020 W Plank Ct, Suite 200 • Wauwatosa, WI 53226 MEDIA CONTACT: Forrest Doolen via <u>fdoolen@wisconsin.wish.org</u> or 414.763.3073

## FOR IMMEDIATE RELEASE

## CHEERS FOR WISHES: ANNUAL MARDI GRAS FUNDRAISER TO SUPPORT MAKE-A-WISH RETURNS TO MARCUS PERFORMING ARTS CENTER ON FEBRUARY 28

Community members and emerging leaders of Milwaukee will gather for an evening of Mardi Gras fun and fundraising, benefiting Make-A-Wish<sup>®</sup> Wisconsin.

**Milwaukee, WI – (January 30, 2025)** – On Friday, February 28, the Marcus Performing Arts Center will come alive with Mardi Gras-themed festivities as hundreds of community members gather for the annual *Cheers for Wishes* event, benefiting Make-A-Wish® Wisconsin. Hosted by the emerging leaders group *Wishmakers of Wisconsin*, the event will bring together Milwaukee's vibrant community for a night of fun and fundraising in support of granting life-changing wishes for local children with critical illnesses.

The Mardi Gras themed event will run from 7:00 p.m. to 10:30 p.m., and feature live Dixieland music from Extra Crispy Brass Band, silent auction, live artists, New Orleans appetizer stations, King Cake, casino tables, beads and masquerade masks, interactive entertainment and more! All proceeds will benefit Make-A-Wish Wisconsin.

"Cheers for Wishes is a fantastic opportunity for the community to come together and support a cause that makes such a profound impact on children and families facing life-altering challenges," said Kelsey Rice, Sr. Corporate & Events Manager

## **Event Details:**

- Date: Friday, February 28, 2025
- Time: 7:00 p.m. 10:30 p.m.
- Location: Marcus Performing Arts Center, Bradley Pavilion, 929 N Water St, Milwaukee
- Tickets: Available online at wish.org/wisconsin/cheers
  - Early Bird Tickets (until February 1): \$75
  - General Admission (beginning February 2): \$100
  - $_{\odot}$   $\,$  All tickets include 2 drink tickets and access to food and entertainment.

For further event details and to purchase tickets visit: wish.org/wisconsin/cheers

## ABOUT MAKE-A-WISH WISCONSIN:

Together, we create life-changing wishes for children with critical illnesses. Since the Wisconsin chapter was founded in 1984, more than 8,600 Wisconsin families have experienced the power of a wish, resulting for many in a turning point in the fight against their illnesses. Currently, more than 450 children are waiting for their life-changing wishes to be granted through Make-A-Wish Wisconsin. According to a recent wish impact study, a Make-A-Wish experience leads to increased emotional and physical health for wish children. For more information on making a donation or getting involved, please visit wish.org/wisconsin or call 800.236.WISH.