



FOR IMMEDIATE RELEASE

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COUSINS SUBS® BRINGS BACK REUBEN AND MINT SHAKE FOR A LIMITED TIME

Reuben Sandwich and Mint Shake Return for a Limited Time Only

MILWAUKEE (January 30, 2025) – [Cousins Subs](https://www.cousinssubs.com)® announces the return of its popular Reuben sub and mint shake for a limited time. Available at all locations, the sub and shake can be ordered in-store, online and through the Cousins Subs app through Sunday, March 16.

“We’re excited to bring back these fan favorites just in time for St. Patrick’s Day,” said Justin McCoy, vice president of marketing at Cousins Subs. “These limited-time offerings are a great way to celebrate the season with a flavorful twist, and we’re happy to offer them to our guests.”

The Reuben sub is served grilled to order with corned beef, Wisconsin Swiss cheese, sauerkraut and Thousand Island dressing on rye bread.

The mint shake is made with creamy vanilla gelato, mint syrup and topped with whipped cream for the ultimate St. Patrick’s Day treat.

Reubens are available in 7 ½” and 15” sizes and can also be ordered as a Sub in a Bowl upon request. The mint shake is offered in small and regular sizes.

For more information or to place an order, visit [cousinssubs.com](https://www.cousinssubs.com).

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ABOUT COUSINS SUBS

Wisconsin-based [Cousins Subs](https://www.cousinssubs.com)®, a family-owned, fast casual sub shop established in 1972 by Bill Specht and his cousin, is driven by the mission to Believe in Better – both in the quality of food it serves and in the communities it supports. Cousins Subs and its franchisees operate nearly 100 sub sandwich shops in Wisconsin and Indiana, providing guests with quality deli fresh and made to order grilled subs using only the freshest ingredients on its signature bread baked daily. For more information, visit www.cousinssubs.com. You can also find Cousins Subs on Facebook, LinkedIn, Twitter, Instagram and TikTok.