



FOR IMMEDIATE RELEASE

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COUSINS SUBS® BRINGS BACK THE ULTIMATE CROWD-PLEASER: PARTY SUBS

The iconic two-foot subs are back for a limited time.

MILWAUKEE (January 27, 2025) – Just in time for Big Game celebrations, [Cousins Subs®](#) is thrilled to announce the return of its beloved Party Subs, available for a limited time from Feb. 3-9. This fan-favorite offering is making its comeback after nearly a decade, providing a delicious and convenient catering option for gatherings.

Each Party Sub is two feet long, feeds 5-8 people and is crafted with the same high-quality ingredients that guests have come to expect from Cousins Subs.

The following flavor-packed options are available:

- Ham & Provolone
- Turkey Breast
- Club
- Italian Special

Guests can begin placing orders starting Jan. 27 for pickup or delivery on a future date. Each Party Sub comes with a complimentary Cousins Subs promotional knife and is available for just \$39.99. Orders can be placed online, through the Cousins Subs app, in store or by calling the nearest location. A 24-hour notice is required to ensure availability.

“We couldn’t be more excited to bring back Party Subs just in time for the Big Game,” said Justin McCoy, vice president of marketing at Cousins Subs. “For nearly a decade, guests have asked for their return, and we’re happy to make it better by offering this crowd-pleasing option once again.”

To order a Party Sub, visit www.cousinssubs.com or contact the nearest Cousins Subs location.

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About Cousins Subs

Wisconsin-based [Cousins Subs®](#), a family-owned, fast casual sub shop established in 1972 by Bill Specht and his cousin, is driven by the mission to Believe in Better – both in the quality of food it serves and in the communities it supports. Cousins Subs and its franchisees operate nearly 100 sub sandwich shops in Wisconsin and Indiana, providing guests with quality deli fresh and made to order grilled subs using only the freshest ingredients on its signature bread baked daily. For more information, visit www.cousinssubs.com. You can also find Cousins Subs on Facebook, LinkedIn, Twitter, Instagram and TikTok.

