



MILWAUKEE COUNTY BOARD OF SUPERVISORS

Supervisor Sky Z. Capriolo – District 15

FOR PLANNING PURPOSES: Friday, January 25, 2025

Contact: Jenn Byrne, 414-374-1490

Drive Safe with Supervisor Capriolo: Free Cellphone Holders and Bobby Portis-Signed Basketball Giveaway to Help Curb Distracted Driving

MILWAUKEE - In partnership with the Brewers Community Foundation and the Harley-Davidson Foundation, Supervisor Sky Z. Capriolo will host a car cellphone holder giveaway on Saturday, January 25, from 10:30 a.m. to 12:30 p.m. Residents seeking a free cellphone holder can drive through the Harley-Davidson Headquarters campus via 35th or 38th Streets, where volunteers will distribute the 800 holders on a first-come, first-served basis.

“Every driver in Milwaukee County has a responsibility to prioritize safety whenever they get behind the wheel. Keeping both hands on the wheel is a simple but vital way to contribute to safer driving,” said Supervisor Capriolo. *“While this giveaway may be a small step, I hope it sparks conversations about how we can all become better, more responsible drivers. I’m excited to be out there, even if it’s frigid that day, alongside community leaders and residents who share a commitment to ending the reckless and distracted driving we see daily. A heartfelt thank you to everyone who helped make this event possible!”*

The cellphone holders attach to a car’s air vents, making them easy to install and secure. Each holder comes in a small box with instructions for installation. The giveaway is made possible through a combination of Supervisor Capriolo’s remaining 2024 County funds and a \$1,000 donation from the Brewers Community Foundation.

The Harley-Davidson Foundation generously offered to host the event at its headquarters. One lucky attendee will also be randomly selected to **win a Bobby Portis-signed basketball** during the cellphone holder giveaway.

The cellphone holders were sourced through Good Land Supply Co., a Milwaukee-based company.

WHO: Supervisor Sky Z. Capriolo, Representatives from the Milwaukee County Department of Transportation (MCDOT), the Sheriff’s Department, the City of Milwaukee, the Milwaukee Police Department, the Milwaukee Fire Department, members of the Brewers Community Foundation, and the Harley-Davidson Foundation

WHAT: Free Cellphone Holder Giveaway Drive-Through with a chance to win a Bobby Portis-signed basketball

WHEN: Saturday, January 25, 2025, from 10:30 a.m. - 12:30 p.m. (press conference at 10:00 a.m.)

WHERE: Harley-Davidson Headquarters, 3700 W Juneau Avenue (enter off of 35th or 38th Streets)

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