



BRIAN'S FIVE-POINT PLAN TO REDUCE VIOLENT CRIME

Milwaukee County is facing unprecedented levels of violent crime. We need a sheriff with an actionable plan to reduce this unacceptable level of violence while sustaining the progress we have made in building a stronger, fairer, and more effective Sheriff's Office. Vague platitudes are not enough: we need a concrete and achievable framework that can be acted upon with the existing resources of the Milwaukee County Sheriff's Office. Brian's five-point strategy to reduce violent crime centers the urgency of this moment in Milwaukee's groundbreaking Blueprint for Peace, working to fulfill its first goal: "Stop the Shooting. Stop the Violence."

POINT ONE: STOP THE SHOOTERS.

We need a sheriff who will use intelligence-led policing, predictive analytics, and a proactive patrol strategy to identify, locate, and arrest the violent actors committing the majority of serious crimes in our neighborhoods, including gun offenses.

- **Identify, locate, and apprehend at-large individuals who are subject to arrest warrants; who are wanted by law enforcement in connection with violent offenses; and who are noncompliant with court supervision.** The Sheriff's Office will place a greater emphasis on operations designed to arrest wanted individuals. All too often, individuals suspected of responsibility for serious criminal offenses are on warrant status or otherwise wanted by law enforcement at the time they commit further criminal acts. Apprehension efforts must be redoubled and consistently maintained.
- **Analyze agency activity data to restructure staffing in a manner that allows proactive patrols of hotspots throughout Milwaukee County.** The public cannot afford to have Sheriff's Office resources tied exclusively to the expressway system and county properties at a time of unprecedented public safety challenges, but at the same time, the Sheriff's Office cannot neglect its responsibility to patrol these critical locations. Instead, the Sheriff's Office will implement a system of predictive law enforcement analytics. Through real-time data analysis and the identification of "hotspot" times and locations, this system will allow agency personnel to be assigned where they are actually needed, whether on the freeway system or in our community supporting municipal police operations, rather than tying them to fixed patrol routes.
- **Analyze data regarding freeway shootings to design patrols that increase law enforcement visibility throughout the freeway system and deter road-**



rage violence. Similarly, the Sheriff's Office will use predictive analytics to increase the effectiveness and visibility of freeway patrols. Firearm-involved road rage incidents have endangered public safety impacted traffic on our expressways too many times, and the Sheriff's Office must become more flexible and more effective in combating this threat. Instead of requiring personnel to drive back and forth along predetermined geographic patrol routes, the Sheriff's Office will examine trends and assign personnel where the data shows their presence would be most effective on a given date and at a given time. Additionally, the Sheriff's Office will examine traffic trends to increase the concentration and visibility of deputies patrolling heavily traveled stretches of the freeway system during peak traffic periods like rush hour.

POINT TWO: CLEAR THE BACKLOG OF UNSOLVED CASES.

The next Milwaukee County Sheriff must use the position's countywide leadership platform to work across jurisdictional lines and create a force multiplier, increasing the number of investigators partnering to eliminate the backlog of unsolved homicides and shootings.

- **Create a collaborative partnership between Milwaukee County's law enforcement agencies to support partner agencies in solving and clearing backlogged cases.** The rise in violent crime in Milwaukee County has placed great strain on all agencies working to investigate criminal acts and identify and apprehend violent crime suspects. A shortage of investigative personnel continues to prove a significant challenge. The Sheriff's Office can play a unique role in addressing this situation by spearheading a collaborative investigative partnership that allows detectives from participating agencies to lend practical assistance, whether in the field or in a support capacity, to partner agencies in need. The Sheriff's Office can use its organizational capacity to lead this effort, provide technical assistance, and administer the process of assigning support personnel from other agencies to help work cases throughout Milwaukee County. An existing multijurisdictional investigative partnership, the Milwaukee Area Investigative Team, has achieved success in ensuring the independent investigation of officer-involved critical incidents. This partnership's success should be a framework for the creation of this collaborative public safety effort to clear investigative backlogs.
- **Offer sheriff's detective resources to support municipal police departments in reducing investigative backlogs.** The Sheriff's Office will offer its own



detective resources to support partner jurisdictions in Milwaukee County facing personnel and resource strain impacting the resolution of investigative backlogs.

- **Maintain sole responsibility for criminal investigations on county property to prevent resource strain.** At long last, the Sheriff's Office has assumed responsibility for investigating criminal acts occurring within county property rather than pushing this responsibility onto municipal jurisdictions. The Sheriff's Office will continue to maintain exclusive jurisdiction over criminal acts occurring in county parks and on other county properties to prevent such investigations from once again burdening municipal partner agencies throughout the county and adding to the investigative backlog.

POINT THREE: RESTORE SAFETY IN OUR MILWAUKEE COUNTY PARKS.

Implement a three-phase park safety strategy in which the Sheriff's Office builds public safety partnerships with neighborhood stakeholders, leverages real-time intelligence to get ahead of crime trends, and deploys patrol resources efficiently and visibly to prevent crime.

- **Build crime prevention partnerships with community stakeholders.** The first step in reducing crime in our parks is to help community stakeholders address underlying safety challenges, ranging from park infrastructure issues like poor lighting to patterns of concerning activity like drug transactions. First, though, the Sheriff's Office will redouble its efforts to build a network of park safety partners, beginning with consistent coordination with the Parks Department, neighborhood organizations, nonprofit groups providing park programming, and individual community advocates concerned with park safety. Furthermore, these partners will serve as a liaison between the Sheriff's Office and individual residents who wish to report unlawful activity in county parks but fear retaliation, which can deter residents from notifying law enforcement of developing park safety concerns.
- **Employ intelligence-led policing to get ahead of developing public safety challenges in county parks.** The Sheriff's Office cannot afford to wait for a violent act to occur in a park before addressing public safety concerns. Instead, the agency will work with its community partners to identify developing challenges and supplement these efforts by reviewing park safety data, in conjunction with the Parks Department, on a daily basis. The Sheriff's Office will use this information to design an individualized patrol and community engagement strategy for parks facing identified safety risks.



- **Restore year-round proactive patrols to the county parks system.** The Sheriff's Office must restore a consistent, year-round presence throughout the county parks, rather than maintaining just a seasonal unit, by using activity data to restructure agency staffing and deploy deputy sheriffs as efficiently as possible. Furthermore, the nature of Sheriff's Office patrols in county parks must change. Deputies will no longer simply drive through a park and report on activity they observe: rather, they will exit their squad cars and engage positively with community members, building trust and rapport, and sharing contact information with local residents. Additionally, deputies will conduct nighttime patrols of park facilities to prevent thefts from county buildings and vehicles maintained on-site.

POINT FOUR: ENFORCE ZERO TOLERANCE FOR RECKLESS DRIVING.

It's time to make reckless driving Priority #1 when it comes to law enforcement on our freeways. Let's throw out the tired old playbook of ineffectual ticket-writing and warnings for minor infractions, and instead empower deputy sheriffs to find, stop, and hold accountable the reckless, aggressive, and intoxicated drivers terrorizing our freeways.

- **Redefine the Sheriff's Office mission on the expressway system to emphasize reckless driving prevention, not low-level infractions.** Milwaukee County is facing a public health crisis of reckless driving, and the Sheriff's Office must rise to the occasion. Instead of focusing on tickets and verbal warnings for low-level traffic infractions with little impact on road safety, the Sheriff's Office must assign its deputies a highly specific mission to monitor our freeways for behaviors indicative of reckless, aggressive, or impaired driving. This mission will be emphasized daily by supervisors in the Expressway Patrol Division and data reflecting the agency's success rate in stopping reckless, aggressive, and impaired drivers will be shared regularly with the public via the agency website.
- **Analyze freeway activity data to restructure patrol routes to maximize effectiveness and visibility.** The use of predictive analytics cannot be limited to gun violence prevention and park safety: it must inform all agency operations on the freeway system. Agency supervisors will use data analytics to design proactive patrol strategies unique to a given shift or even a given time of day, redeploying and moving deputy sheriffs as needed to locations where crashes are frequent or calls for law enforcement assistance have increased.
- **Leverage technology and infrastructural upgrades to reduce traffic delays and solve freeway gun violence.** The Sheriff's Office will use its Drone Unit to conduct services like scene mapping and photography, limiting the amount of time that the freeway system must be closed following a crash or road rage



investigation. Furthermore, the Sheriff's Office will work to implement a gunshot detection system along the expressway system to increase the reliability and efficiency of investigations into reports of shots fired on the expressway. And the Sheriff's Office will work with state and county transportation partners to identify infrastructural improvements to the freeway system that could reduce the frequency and severity of crashes.

POINT FIVE: ENGAGE COMMUNITY PARTNERS TO PREVENT VIOLENCE.

The Sheriff's Office must increase trust and transparency with stakeholders in our neighborhoods, our faith communities, and our advocacy organizations to prevent violence in our community.

- **Achieve true community policing in the Sheriff's Office.** Community policing cannot be confined to one unit within the Sheriff's Office but must instead be the guiding philosophy of the agency's law enforcement operations. The Sheriff's Office will expand its Community Policing Unit on a part-time basis similar to the agency's SWAT Unit or bomb disposal squad, allowing interested deputies to work part-time in community engagement in our park system, in local schools, and throughout the county in support of crime prevention and trust-building efforts. Furthermore, every division of the Sheriff's Office – including institutional divisions like the Courts Division and Airport Division, which interact directly with community members passing through public facilities – will implement a unique community engagement plan focused on increasing positive law enforcement-resident interactions, educational efforts in the community, and the accessibility to the public of services offered by that division.
- **Work with community stakeholders to increase communication to law enforcement of challenges identified at the neighborhood level.** The Sheriff's Office must do more to engage a diverse consortium of stakeholders in public safety planning. The Sheriff's Office will, for the first time in its history, create a Community Advisory Council of eight to ten credible community stakeholders working in concert with the Sheriff to guide policymaking. This council will also work to ensure accountability and help residents throughout our community message public safety concerns and neighborhood-level public safety challenges directly to the Sheriff's Office. The Community Advisory Council will be inclusive of Milwaukee County's advocacy, faith, and legal communities, ensuring that the voices and intentions of the people are heard by the Sheriff's Office and reflected in the agency's policies.



- **Partner with advocates to protect our community's most vulnerable, including people experiencing psychiatric crisis, people living in domestic violence situations and elders at risk of abuse.** The Sheriff's Office will maintain and expand new initiatives empowering deputy sheriffs to connect subjects experiencing psychiatric crisis with voluntary mental health services while de-escalating tense encounters in the field. Furthermore, the Sheriff's Office is uniquely positioned to help community advocates protect residents in danger of domestic abuse, exploitation, or the mistreatment of elders. As the agency responsible for serving firearm prohibitions to individuals charged with domestic violence offenses or subject to domestic violence restraining orders, the Sheriff's Office will become more visible and more active in Milwaukee County's coordination efforts to prevent and reduce domestic violence. And the Sheriff's Office will reinstate an Elder Abuse Prevention program, assigning investigators to work with the Milwaukee County Division on Aging to examine situations in which elders are facing abuse or maltreatment and bring the perpetrators to justice.