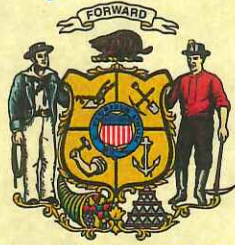


STATE of WISCONSIN



OFFICE of the GOVERNOR

Proclamation

WHEREAS; the beef cattle industry contributes more than \$2 billion in income and is responsible for more than 35,000 jobs in Wisconsin; and

WHEREAS; the beef cattle herd in Wisconsin has more than doubled in size during the last three decades, putting Wisconsin 12th in the United States with a herd count of 270,000 head; and

WHEREAS; beef cattle are ranked third in agricultural cash receipts for Wisconsin; and

WHEREAS; Wisconsin produces more than 2.25 billion pounds of beef yearly, ranking it fifth among all states for number of cattle harvested; and

WHEREAS; Wisconsin ranks 17th in the nation for number of farms with cattle at 14,800; and

WHEREAS; research shows that eating lean beef is part of a heart-healthy diet and lifestyle; and

WHEREAS; a three-ounce serving of lean beef provides about half of the average daily need for protein, and a large percentage of other vitamins and nutrients such as vitamin B, iron, niacin, riboflavin, and zinc; and

WHEREAS; after decades of celebrating beef in July in the middle of Wisconsin's vibrant summer grilling season, supporters of the state's beef industry, including the Wisconsin Beef Council and the entire beef community, have decided to switch the annual Beef Month celebration to May to take advantage of all of the summer months;

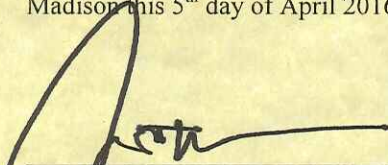
NOW, THEREFORE, I, Scott Walker, Governor of the state of Wisconsin,
do hereby proclaim May 2016 as

BEEF MONTH

throughout the state of Wisconsin and I commend this observance to all of our citizens.



IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the state of Wisconsin to be affixed. Done at the Capitol in the city of Madison this 5th day of April 2016.


SCOTT WALKER
GOVERNOR

By the Governor:


DOUGLAS LA FOLLETTE
Secretary of State