
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

January 23, 2019

Ald. Milele A. Coggs
(414) 286-2994

MKE Business Now Entrepreneurship Summit Set For Saturday, January 26th

Summit to be held at Dr. Martin Luther King, Jr. Elementary School

The **MKE Business Now Entrepreneurship Summit**, a showcase of resources available to help launch Milwaukee's next great business ventures and an opportunity to connect with established local professionals, will take place this **Saturday, January 26 at Dr. Martin Luther King, Jr. Elementary School, 3275 N. 3rd St.**

This event, sponsored by **Milwaukee Alderwoman Milele A. Coggs**, the City of Milwaukee, the Historic King Drive BID #8, and U.S. Bank, runs from **10:00 a.m. to 2:00 p.m.** Vendors and organizations will showcase the resources they can provide to local entrepreneurs, including workshops that begin at 10:30 a.m. and a panel discussion scheduled for 1:00 p.m. **All parts of the event are free and open to the public.**

"Ideas and vision can help transform a city, and we know that ambitious Milwaukee entrepreneurs are eager to move our city forward," Alderwoman Coggs said. "It is my hope that the MKE Business Now Summit can connect our entrepreneurs with the resources they need to thrive."

The summit's feature event is a **panel discussion** from 1:00 to 2:00 p.m. moderated by **Andrea Williams** of Jammin' 98.3. Panelists include **Tiffany Miller** (owner, FlyBlooms and The Bronzeville Collective), **Terrelle Harris** (owner, Words & Images – Milwaukee State of Mind), **Johnathan Dye** (owner, Mr. Dye's Pies), **Nick Robinson** (owner, Dream Builders, LLC), **Joanna Brooks** (owner, Embody YOGA), and **Trueman McGee** (founder, Funky Fresh Spring Rolls).

-More-

MKE Business Now/ADD ONE

Four workshops begin the summit: **“Options for Business Financing”** at 10:30 a.m. presented by U.S. Bank and the Wisconsin Women’s Business Initiative Corporation (WWBIC); **“Navigating the Tech Space”** at 11:15 a.m. presented by Khalif & Que El-Amin, owners of Young Enterprising Society; **“Grants, Contracts, and More…”** at 11:15 a.m. presented by the Office of Small Business Development, LISC, and the Department of City Development; and **“Followers, Fans, and Funds: The \$ Impact of Social Media IRL”** at 12:00 p.m., presented by Ebony Ssali, owner of Ssali Media Group.

Additionally, staff members from the following organizations will be on hand to answer questions including:

- African American Chamber of Commerce
- Milwaukee Urban League
- City of Milwaukee Department of Neighborhood Services
- Department of City Development Real Estate
- Prism Technical Management & Marketing Services, LLC
- U.S. Bank
- C. Renee Consulting and Management Group
- Milwaukee Economic Development Corporation (MEDC)
- Historic Mitchell Street BID #4
- Historic King Drive BID #8
- Center Street BID #39
- U.S. Small Business Administration – WI District Office
- Riverworks Development Center Corp.
- City of Milwaukee Environmental Collaboration Office (ECO)
- S.C.O.R.E.
- City of Milwaukee License Division
- Associated Bank
- Town Bank
- City of Milwaukee Permit Office
- Milwaukee Public Library Business Technology Periodicals & Design
- Wisconsin Women’s Business Initiative Corporation (WWBIC)
- CIBC Bank
- Milwaukee County Business Development
- Marquette University Law and Entrepreneurship Clinic
- City of Milwaukee Workforce Development
- Scale Up Milwaukee
- City of Milwaukee Office of Small Business Development (OSBD)
- Housing Authority Section 3
- 4C for Children
- WHEDA
- Artists Working in Education (AWE)

“I am excited to once again be able to provide our entrepreneurs with an avenue to connect with a wealth of local critical assets and sources of expertise,” Alderwoman Coggs said. “Milwaukee’s business community is at its finest when all of its members pull together to succeed.”

MIKE BUSINESS NOW

ENTREPRENEURSHIP SUMMIT

Join us for a free event that will include workshops, panel discussions, and a resource fair with dozens of organizations that are available to help Milwaukee entrepreneurs. It is a showcase of resources available to help launch new business ventures and an opportunity to connect with established local professionals.



**SATURDAY
JANUARY 26, 2019
10AM – 2PM**

FREE & OPEN TO THE PUBLIC!

Dr. Martin Luther King, Jr. Elementary School
3275 N. 3rd St. | Milwaukee, WI 53212

WORKSHOPS

10:30 am

Options for Business Financing

Presented by: US Bank, WWBIC

11:15 am

Navigating the Tech Space

Presented by: Khalif & Que El-Amin (Owners of Young Enterprising Society)

11:15 am

Grants, Contracts, and More...

Presented by: Office of Small Business Development, LISC, Department of City Development

12:00 pm

Followers, Fans, and Funds: The \$ Impact of Social Media IRL

Presented by: Ebony Ssali (Owner of Ssali Media Group)

PANELISTS

Andrea Williams MODERATOR

Jammin' 98.3

Tiffany Miller

Owner, FlyBlooms and The Bronzeville Collective

Terrell Harris

Owner, Words & Images (Milwaukee State of Mind)

Johnathan Dye

Owner, Mr. Dye's Pies

Nick Robinson

Owner, Dream Builders, LLC

Joanna Brooks

Owner, Embody YOGA

Trueman McGee

Founder, Funky Fresh Spring Rolls

VENDORS

4C FOR CHILDREN • AFRICAN AMERICAN CHAMBER OF COMMERCE OF WISCONSIN • ARTIST WORKING IN EDUCATION • ASSOCIATED BANKBOARD OF ZONING & APPEALS • C. RENEE CONSULTING AND MANAGEMENT GROUP • CENTER STREET BID • CIBC BANK • CITY OF MILWAUKEE LICENSING DEPARTMENT • CITY OF MILWAUKEE OFFICE OF SMALL BUSINESS DEVELOPMENT (OSBD) • CITY OF MILWAUKEE PERMIT OFFICE • CITY OF MILWAUKEE WORKFORCE DEVELOPMENT • DEPARTMENT OF CITY DEVELOPMENT REAL ESTATE • DEPARTMENT OF NEIGHBORHOOD SERVICE • ECO • HISTORIC KING DRIVE BID • HISTORIC MITCHELL STREET BID • HOUSING AUTHORITY SECTION 3 • MARQUETTE LAW AND ENTREPRENEURSHIP CLINIC • MILWAUKEE ECONOMIC DEVELOPMENT CORPORATION (MEDC) • MILWAUKEE PUBLIC LIBRARY BUSINESS TECHNOLOGY PERIODICALS & DESIGN • MILWAUKEE URBAN LEAGUE • PRISM TECHNICAL MANAGEMENT & MARKETING SERVICES LLC • RIVERWORKS DEVELOPMENT CENTER CORPORATION • S.C.O.R.E. • SCALE UP • TOWN BANK • US BANK • WHEDA • WISCONSIN DISTRICT OFFICE U.S. SMALL BUSINESS ADMIN • WISCONSIN WOMEN'S BUSINESS INITIATIVE (WWBIC)



Reasonable accommodations can be made with at least 72-hour notice before the event by calling (414) 286-3475 or emailing ADACoordinator@milwaukee.gov.